

VENICE 12-15 JUNE 2022

INTERNATIONALIZATION STRATEGIES IN HIGHER EDUCATION

Moderator: Emmy Arts

Rapporteur: Mathilde Begrand

GROUP 4 “SYNERGIES BETWEEN EUROPEAN FUNDING SCHEMES AND ACCESSIBILITY ISSUES FROM A BOTTOM-UP PERSPECTIVE”

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WORKSHOP DETAILED RESULTS – OBSTACLES, LEVERAGES, BEST PRACTISES:

- Groupe 4A : https://padlet.com/emmy_arts/TCA_group4A
- Groupe 4B: https://padlet.com/emmy_arts/TCA_group4B

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Strategy and policy

- Institutional strategy should be also bottom up and shared across academics
- Disconnection between international offices, research department and academic staff
- Necessity to have an overarching strategy in which education and/or research projects can build forth upon each other

Partnerships

- Strong partners with shared vision and strategy (ex : European alliances) can be mobilised quickly to respond to calls for proposals
- Stock exchange of ideas within networks
- Tool box summary mapping of funding opportunities per sector or thematics per donor level (European, national, local...) and per region (EU vs international)
- Involvement of more stakeholders (local authorities, companies, etc.) and local ecosystem

Guidance

- More EU project management training for staff
- Peer groups to exchange experiences or mentoring systems for "expert" HEI to accompany less experienced ones
- Dedicated staff to write the projects

Recognition, Dissemination and Valorisation

- Involved staff: The activity of academic staff should be more considered in academic recognition and career evaluation
- Project results: Specific communication about project results involving also peers PM
- A long-term vision, to guarantee the sustainability and the continuity of the projects through the request for funds in subsequent calls
- Knowledge, technology and results transfer via a dedicated unit / service connecting to stakeholders / civil society (impact hub)

Resources:

- Feedback form Nice Polytech Nice Sophia Combining, Pr. Philippe Gourbesville, *Erasmus+ actions for broader international cooperation*: <https://youtu.be/82YoORTtU2A>
- Feedback from AgroParistech, Pr. Stéphanie Baumberger, *Links between the Zelcor research project (H2020), and the Erasmus Mundus Bioceb Master Course* : <https://youtu.be/EdY48vySF5Q>
- Report from the Erasmus French Agency, *Compendium of international cooperation projects 2019 _ Projects examples presenting synergy are translated into English* : contact mathilde.begrand@agence-erasmus.fr
- Report form Engineering and Business Schools Conference (CGE), *Training-research-business - what synergies for international strategy (French version)* : <https://www.cge.asso.fr/publications/2021-09-22-formation-recherche-entreprise-quelles-synergies-pour-linternational-de-demain/>