









VENICE 12-15 JUNE 2022

INTERNATIONALIZATION **STRATEGIES** IN HIGHER EDUCATION





In accordance with the Erasmus+ Programme 2021/27 for the relaunch of the international dimension, the Transnational Cooperation Activities "Internationalisation Strategies for Higher Education" aims at focusing on three main topics: the synergy of funds and actions; the background processes of adaptation to the environment and the territory, the encouragement of internationalisation and the attractiveness of the host country for incoming students; the removal of obstacles to mobility by means of logistical simplification and to enhance institutional involvement.

DAY 1 SUNDAY, JUNE 12TH

Arrival of participants

19.30

Welcome cocktail Ca' Foscari's Courtyard Dorsoduro 3246, Calle Larga Foscari

DAY 2 MONDAY, JUNE 13TH

Plenary session Aula Magna Ca' Dolfin Dorsoduro 3825/e

09.00

Registration

09.30

Opening of the TCA Conference

Tiziana Lippiello,

Ca' Foscari University of Venice's Rector

EC representative (tbd) MUR (tbc)

Sara Pagliai, National Agency Erasmus+ INDIRE Coordinator

Stephan Geifes, NA DAAD Director

Mathilde Begrand, French NA, Head of Higher Education Communication Unit

Marcello Scalisi, UNIMED Director

Moderator: Fabrizio Marrella, Vice Rector for International Relations and International Cooperation, Ca' Foscari University of Venice

10.15

Coffee break at Ca' Dolfin Garden

10.45

Panel discussion

The internationalization of higher education: factors of attractiveness

Giancarlo Corò, Rector's Delegate to International Cooperation and Development Policies, Ca' Foscari University of Venice Sebastiano Cattaruzzo, Researcher, Ca' Foscari University of Venice

Measuring the internationalization of education: databases and tools Luisella Silvestri, INDIRE research group

The digitalisation of international higher education: innovations, impacts

and challenges Claudio Petti, Delegate to Internationalization, Department of Engineering for Innovation, University of Salento

Internationalization at home: university's environment changes, third mission and students involvement – EUTOPIA best practices

Julien Zarifian, Associate Professor, University of Cergy-Pontoise

Internationalization strategies in Germany: state of the art and challenges in the light of value based cooperations Stephan Geifes, NA DAAD Director

EU valorisation policy: making research results work for society. Integrating Erasmus+ and Horizon Europe in local strategies

Vladi Finotto, Rector's Delegate to Knowledge Transfer, Ca' Foscari University of Venice

Moderator: Fabrizio Marrella, Vice Rector for International Relations and International Cooperation, Ca' Foscari University of Venice

13.00

Lunch break at Ca' Dolfin Garden

Working groups (1st part) Aula Magna Ca' Dolfin, Aula Mario Baratto, Sala Marino Berengo, Sala Archivio

14.00

1st ROUND

Group 1 "Internationalization at home"

Coordinator: Sara Pittarello, UNICollaboration Rapporteur: Maria Cristina Stefanelli, UNIMED

Group 2 "Digitalisation and innovative teaching methods"

Coordinator: Lena Gieseke, Konrad Wolf Film University of Babelsberg Rapporteur: Gideon Liehr, NA DAAD

Group 3 "International classes: challenges and solutions"

Coordinator: Roland Hinterholzl, Ca' Foscari University of Venice Rapporteur: Ketti Borille, Ca' Foscari University of Venice

Group 4 "Synergies between European funding schemes and accessibility issues from a bottom-up perspective"

Coordinator: Emmy Arts, Ecole Centrale Marseille

Rapporteur: Mathilde Begrand, French NA

2nd ROUND 15.15 Group 1 "Internationalization at home" Coordinator: Sara Pittarello, UNICollaboration Rapporteur: Maria Cristina Stefanelli, UNIMED Group 2 "Digitalisation and innovative teaching methods" Coordinator: Lena Gieseke, Konrad Wolf Film University of Babelsberg Rapporteur: Gideon Liehr, NA DAAD Group 3 "International classes: challenges and solutions" Coordinator: Roland Hinterholzl, Ca' Foscari University of Venice Rapporteur: Ketti Borille, Ca' Foscari University of Venice Group 4 "Synergies between European funding schemes and accessibility issues from a bottom-up perspective" Coordinator: Emmy Arts, Ecole Centrale Marseille Rapporteur: Mathilde Begrand, French NA 19.30 Meeting point at Ca' Foscari, transfer by boat 20.00 Gala Dinner

at Monaco and Grand Canal

DAY 3 TUESDAY, JUNE 14TH

Working groups (2nd part) Aula Magna Ca' Dolfin, Aula Mario Baratto, Sala Marino Berengo, Sala Archivio

09.30 Registration

3rd ROUND 10.00

Group 1 "Internationalization at home"

Coordinator: Sara Pittarello, UNICollaboration Rapporteur: Maria Cristina Stefanelli,

UNIMED Group 2 "Digitalisation and innovative

teaching methods" Coordinator: Lena Gieseke, Konrad Wolf Film University of Babelsberg Rapporteur: Gideon Liehr, NA DAAD

Group 3 "International classes: challenges and solutions"

Coordinator: Roland Hinterholzl. Ca' Foscari University of Venice Rapporteur: Ketti Borille, Ca' Foscari University of Venice

Group 4 "Synergies between European funding schemes and accessibility issues from a bottom-up perspective"

Coordinator: Emmy Arts, Ecole Centrale Marseille Rapporteur: Mathilde Begrand, French NA

11.00 Coffee break at Ca' Dolfin Garden

> Plenary session Aula Magna Ca' Dolfin

11.30 Panel discussion

> on the results of each working group. Moderator: Fabrizio Marrella, Vice Rector for International Relations and International Cooperation, Ca' Foscari University of Venice

12.30 Lunch break at Ca' Dolfin Garden

17.45 Islands tour and closing dinner

> Meeting point at Zattere boat stop Dinner at the Raspo de Ua restaurant

DAY 4 WEDNESDAY, JUNE 15TH **Departure of participants**