The Italian Erasmus Community has loved the Erasmusdays from the start and this year too it participated warmly to the 5th edition, with around 350 events all over the country. Schools, Universities, Higher Education Institutions, Organizations in Adult Education, VET and Youth showed a strong European feeling and the desire to cooperate, to meet “onlife” again, to move, to live and share Erasmus experiences and results. As in 2020, all three Italian National Agencies were involved and all the Programme sectors covered. The highest numbers of events were those organized by Schools, with a strong involvement of eTwinning schools and related activities. Higher Education Institutions organized high profile conferences, international meetings as well as more informal initiatives such as welcome days, photo contests and conversations about Italian culture. Erasmusdays in Adult education mostly involved local communities in informal learning and experiences.

Various meetings took place during the three days Event, focusing on the opportunity that the Erasmus + offers to different students’ targets and ages in VET field. A rich selection of Erasmus projects has been presented, aiming mostly at inclusion and sustainability.

All the events were an opportunity to present ongoing and finished projects, listen to the opinion of stakeholders, and give a voice to young people and the world of Vocational Training.

In YOUTH various activities have been organized by youth associations, informagiovani, informal groups of young people, institutions with the aim of promoting youth mobility and volunteering experiences in the territories, bringing in depth European programs - not only Erasmus + but also European Corps of Solidarity. The organizations organized conferences, online events, quiz games and festivals.
Some remarkable #ERASMUSTAYS events

UNIVERSITY OF ROME TOR VERGATA
“Digitalisation and the future of higher education in Europe”

The Conference focused on new trends of digitalization in the higher education presenting the output of a set ERASMUS KA2 projects and the point of view of students on virtual or blended mobility. The event started with a conference on the role of new technologies in blended and virtual classes, the impact on the inclusion of special target students and virtual campus. Italian NA Indire Head of Unit for Higher Education joined the conference with a presentation on the Erasmus+ new opportunities for Higher Education. During the afternoon students explained their virtual mobility experience and will join an Instagram contest.

The conference activities are available here:
https://www.facebook.com/unitorvergata/videos/3103264569998389
Erasmus in action
Exhibition, Social media contests and challenges

As beneficiaries of the Erasmus Programme, the school organised a special event to celebrate the great learning opportunities addressed to both pupils and school staff. A flashmob in the school courtyard kicked off the new Erasmus+ 2021-2027 Programme activities and was followed by an "impromptu" contest through which pupils used their competences and creativity to design a product (videos, drawings, songs, texts, games...) on the following themes: inclusion, environmental protection, digital transformation, democratic participation.

[Link to event details]
The EU Reading Circles
Conferences, presentations, round tables conference

The "Eu-Reading Circles" seminar promoted by the G. d' Annunzio University - Department of Literatures, Arts and Social Sciences and by the Association SmartLab Europe, in collaboration with EPALE Italia. The meeting aimed at presenting the Erasmus+ project “Eu-Reading Circles” and the results of the survey carried out in Abruzzo. The audience was composed by the reading groups, the participation and the results were successful.

The Erasmus+ strategic partnership is composed by universities, libraries and associations from 5 European countries (Italy, France, Poland, Greece, Spain) and aims at increasing literacy, communication and social skills for active citizenship and active and integration among adults learners.

Video of the event: https://youtu.be/BzjcNHufU8Y
www.erasmusdays.eu/event/seminario-eu-reading-circles/
During the ErasmusDays 2021 the Erasmus+ Indire NA organized two live events on Facebook, with the participation of beneficiaries speaking live from various locations in Italy. The main purpose was to describe their activities set up for the initiative. These live events are part of the live streaming initiative “Un caffè con Erasmus+...”: a weekly online informal live event on initiatives/best practices of the National Erasmus+ community. The two Facebook live events reached over 3,500 unique users in around 3 hour lasting live streaming on October 14th. Both events are still online.

Facebook live recording 1: https://www.facebook.com/ErasmusPlusIta/videos/279206060736065
Facebook live recording 2: https://www.facebook.com/ErasmusPlusIta/videos/904110796877214
FORTESIMPRESA SOCIALE SRL, VICENZA

Just a bite of an Erasmus+ project abroad...Ireland!

Testimonies, meetings, open house - Apprenticeship, Distance learning

Fortes Impresa Sociale Srl has presented a video-documentary where some students, beneficiaries of the programme, spoke about their 5-week experience abroad.

Event: Just a bite of an Erasmus+ project abroad... Ireland! - Erasmusdays

VOLONTAROMAGNA OdV

Ticket to Europe - Youth, Europe and Environment

Online conferences, meetings and webinar - Ecology, Social Inclusion, Solidarity

The online meeting saw the participation of secondary schools students and voluntary organizations, who have discussed about the 2030 Agenda - Sustainable Development Goals.

During the meeting the project "Ticket To Europe", promoted by VolontaRomagna and co-funded by the Emilia-Romagna Region, has been presented.

Event: Ticket to Europe - Youth, Europe and Environment - Erasmusdays
The event, organized by the Inapp Erasmus+ NA, has represented a unique opportunity to tell and promote Erasmus+, sharing experiences and results and emphasizing how important is investing in the education and training opportunities of young people in a European dimension.

During the event young people shared their Erasmus+ experiences, focusing on some of the transversal priorities of the new Erasmus+ 2021-2027 program: digital transformation, inclusion and diversity, environment and fight against climate change.

Some experiences of mobility during the pandemic were also presented, focusing on the difficulties encountered during the stay but also on the marked resilience and willpower of the participants.

Video of the event https://www.youtube.com/watch?v=UeFTmOiwjg&t=7786s
Erasmus+ raccontato dai partecipanti - Erasmusdays
The Youth Festival aimed at involving young people, their families, schools and training institutions. During the Festival it was possible to orient oneself in terms of training and work with the aim of seizing the life opportunity tailored to the individual. Furthermore, young people were able to be protagonists in expressing their ideas and desires in terms of development and territorial cooperation. This democratic exercise aims to ensure that the new generations feel heard by political decision makers.  
[https://youtu.be/kWOi3Xjd1PM](https://youtu.be/kWOi3Xjd1PM)

The event was born from the collaboration between the Municipality of Anzi and the children of the Lucan Generation. The day was structured in two phases, in a first phase of meeting with the boys of the Civil Service there was a talk about the European Solidarity Corps as an opportunity for the communities, in the second phase there was a promotion of European opportunities.

During the Erasmus days, the EuroPeers Italia network took the chance to promote European programs in schools!
Communication activities

ERASMUS+ ITALIAN NAs INDIRE, INAPP, ANG JOINT WORK

- Dedicated banner and section on National Erasmusplus renewed website
- 6 news on Erasmusplus National website
- Joint press release in October

ERASMUS+ ITALIAN NA INDIRE (SE/AE/HE)

- 1 press release in September
- Mailing and direct promotion of participation in all kick off meeting an NA events
- 1 video message from It NA Coordinator Indire: Opening greeting to be used by organizers and beneficiaries during their events
- 2 article on Italian eTwinning National website
- 6 news on Epale Italy and 4 events in Epale Platform
- 2 news on INDIRE main website
- 2 news on INDIRE monthly newsletter (August and September)
- 2 FB live streaming events (14 October): reaching over 3.500 single viewers

ERASMUS+ ITALIAN NA INAPP (VET)

- Live streaming event “Il Programma Erasmus raccontato dai partecipanti”
- Participation promotion through newsletter and mailing

ANG – AGENZIA NAZIONALE PER I GIOVANI (YOUTH)

- 1 press release
- 1 news on ANG website
- FB live streaming Masterclass EuroPeers on the occasion of ANG in Radio kick-off meeting 17th October: 12.124 people reached
Social media coverage

<table>
<thead>
<tr>
<th>Channel</th>
<th>Post/tweet/stories</th>
<th>coverage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fb Erasmus+ Indire (some sponsored posts)</td>
<td>68</td>
<td>250.000</td>
</tr>
<tr>
<td>Twitter Erasmus+ Indire</td>
<td>26</td>
<td>19.000</td>
</tr>
<tr>
<td>eTwinning Indire social media (Facebook, Twitter, Instagram)</td>
<td>20</td>
<td>30.000</td>
</tr>
<tr>
<td>Epale Italia Indire (facebook and twitter)</td>
<td>20</td>
<td>12.000</td>
</tr>
<tr>
<td>ANG Facebook, twitter, Instagram</td>
<td>30</td>
<td>50.000</td>
</tr>
<tr>
<td>Inapp: FB, Twitter, IG</td>
<td>11</td>
<td>20.000</td>
</tr>
<tr>
<td>Post, tweet, stories (fb/ig/tw) by beneficiaries and Erasmusdays organisers</td>
<td>1400</td>
<td>39.200</td>
</tr>
<tr>
<td><strong>TOTAL social</strong></td>
<td><strong>1575</strong></td>
<td><strong>420.200</strong></td>
</tr>
</tbody>
</table>

Stakeholders/politician/local Authorities who actively supported the Initiative

- Ministry of Education
- Ministry of Higher education and research
- USR Chieti (Regional School authority – Ministry of Education)
- Città metropolitana di Roma Capitale
- Città di Lecco (Informagiovani)
- Città di Vicenza (Informagiovani)
- Eurodesk Italy National Coordination and local points
- Europe Direct local offices all over Italy
- Erasmus Student Network Italy
- CNR - National Research Council of Italy - Institute for Educational Technology
- Regione Umbria
- Regione Abruzzo
- Regione Emilia Romagna
- Protezione Civile gruppo Lucano
Contact persons for each NA

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