



Erasmus City



Ponte Lambro, Milan

with Fabrizio Bitetto,
CEO garagErasmus



TCA:
Internazionalizzazione delle competenze
e dei territori: sinergie tra Erasmus+,
fondi strutturali e altri finanziamenti

Organized by:



Who are we?



**Let's build the garage of
the Erasmus Generation!**



Why **garag**Erasmus Cities?



1) More people are coming

- With the growth of the number of European Universities, mobility has gone up;
- In the last 5 years, the number of foreign students in Italy increased by **23%** (MUR);
- Erasmus students in particular increased by **30%** (Erasmus+);
- In the academic year 2021/22, against **1.8M** students enrolled in Italian universities, there were **750K** requests for accommodation from foreign or non-resident students, of which less than **5%** were satisfied by dorms.



Why garagErasmus Cities?



2) Prices are going up

- Officially in Italy the price of rents has risen by 7,2% since May 2022 and by 14,5% since May 2021 (ISTAT) making it unaffordable for students, trainees or young professionals to live there;
- In 2022 rents in Milan reached peaks of 1800€ per month on average for a one-bedroom apartment, against an average Erasmus+ study grant of €300 and work placement grant of €400.



Why garagErasmus Cities?



3) Need of social inclusion:

- Erasmus students and interns rarely engage with local communities and both groups close themselves to the other.



Our solution: a tailor made **Erasmus students area**



An Erasmus City will offer:



Accommodation

An affordable housing alternative for students with all comfort included (Wi-fi, gym, studio and co-working areas).



Capped Prices

An inclusive option for students with rents up to 40% cheaper than current market prices in big cities.



A social incubator

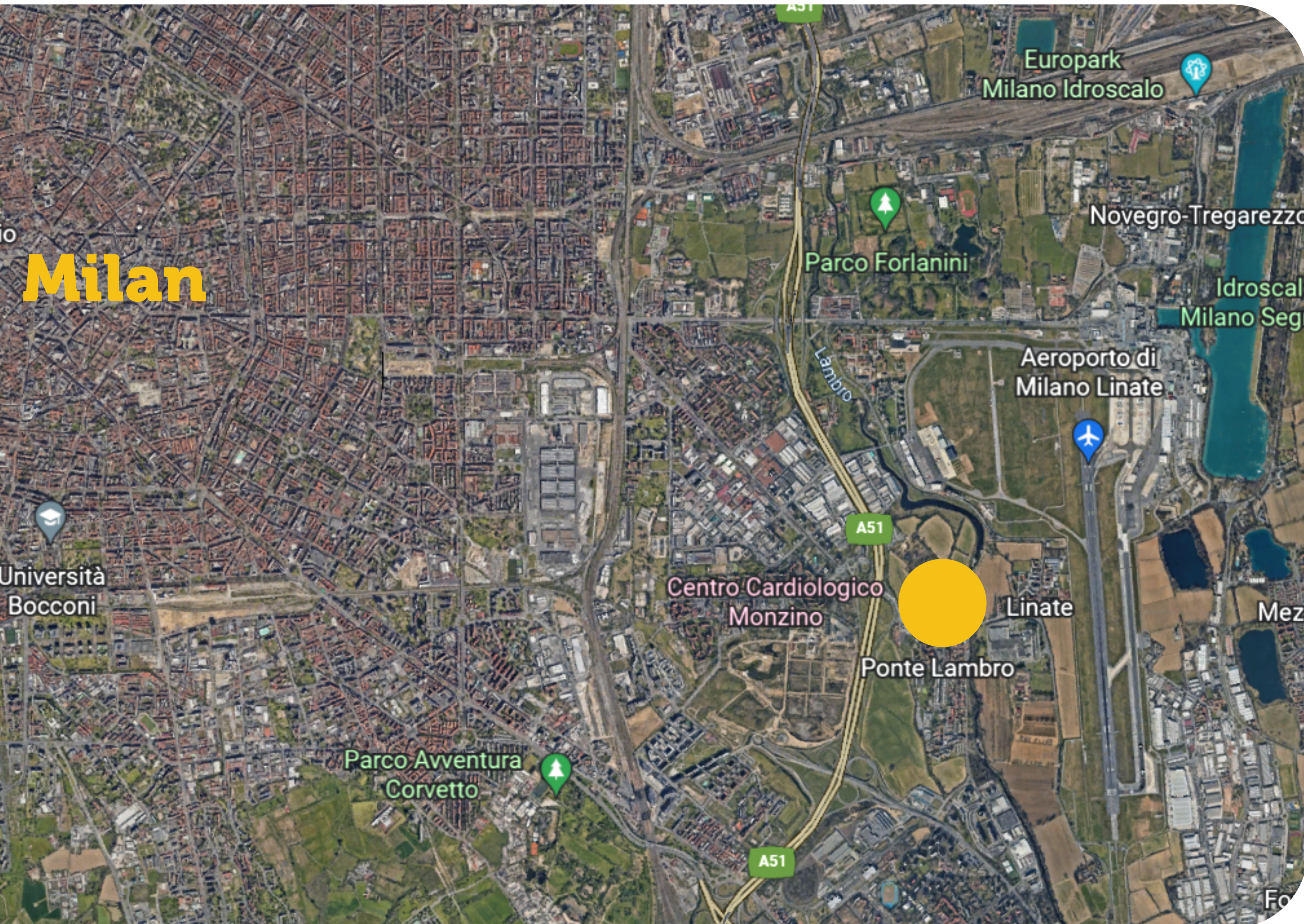
Common spaces and activities fostering linguistic and social exchange, allowing students to build synergies with the people from the neighborhood (activities with adults, teenagers and children).



Professional orientation & co-working spaces

Many activities facilitating the working life such as workshops, seminars and projects will be organised. Moreover, current and former Erasmus+ students will be given the chance to network and put their ideas into practice.

The neighbourhood



- It is located in the south-eastern outskirts of Milan.
- In 1970s, important settlements of council housing were built.
- The two parts into which the district is divided do not communicate with each other.
- It is disconnected with the rest of Milan's urban and social network.
- The strategic and urban planning choices in recent years have not succeeded in reversing this trend, nor in giving the neighbourhood a chance to develop as a healthy and dynamic community.



Renzo Piano's Laboratory



- Designed by Renzo Piano, the 'Neighbourhood Laboratory' seems to represent a turning point in the long process of regeneration of Ponte Lambro.
- The "laboratory", placed at the centre of the area's regeneration efforts, was supposed to mend and harmonise the social fabric through a mix of services and facilities for the community.
- The project was interrupted several times and finally ground to a halt in January 2015, leaving the building in a state of disrepair.



What has been done so far?



Erasmus City @PonteLab

The first tailor-made Erasmus students area in Europe!

The project aims at revitalizing the neighborhood by bringing together international students and the local community.

- 1) The project aims at continuing an idea by **Renzo Piano**;
- 2) It includes the development of **200** beds with **50** co-working stations, local businesses and social activities;
- 3) **€10MM** total investment;
- 4) The expected launch is on **September 2025**.



Vision



10 Erasmus Cities by 2032 in Italy



**20 Erasmus Cities by 2040
(in Italy and Europe)**

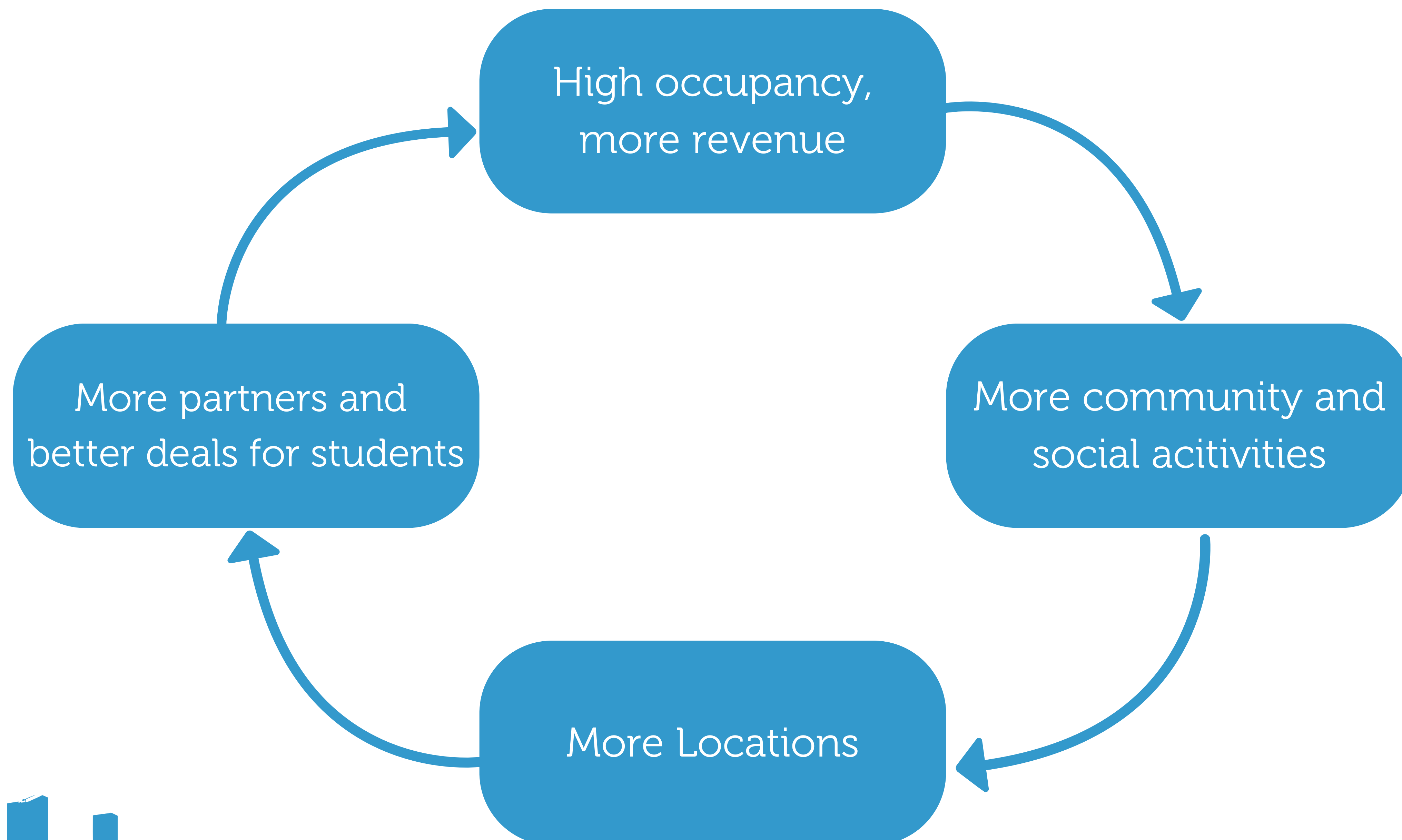


**Change the way we see the Erasmus+ programme by
connecting Erasmus students and interns with local
communities to create a mutually beneficial relationship.**

The gE City Effect



As the gE City network grows, community value and social impact increases creating demand and supply effects that will be mutually reinforcing.



Your partnership



Erasmus + residences

**a crucial link to ensure high standards
and to increase the number of mobility exchanges.**

This can be done through:



**public-private
partnerships**



**non-repayable
European funding**



**contributions
from private funds**

Erasmus City



Thank you for your attention

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