# WEBJou – Capacity Building

❖Call: ERASMUS-EDU-2022-CBHE
    ❖(Capacity building in the field of higher education)
❖Topic: ERASMUS-EDU-2022-CBHE-STRAND-2
❖Strand 2 - Partnerships for transformation in higher education

❖WEBJOU project aims to promote **knowledge exchange** and **multidisciplinary teaching** and **learning innovation** in the **Western Balkan** reality, for what concerns providing all knowledge and skills, in particular from fields such as **data science**, **statistics**, **visualization** and **communication**, necessary to fruitfully operate in the data **journalism** and **data communication** frameworks

WEBJou – Capacity Building

❖WEBJOU project aims to promote **knowledge exchange** and **multidisciplinary teaching** and **learning innovation** in the **Western Balkan** reality, for what concerns providing all knowledge and skills, in particular from fields such as **data science**, **statistics**, **visualization** and **communication**, necessary to fruitfully operate in the data **journalism** and **data communication** frameworks

Data Journalism

Scraping and cleaning

Filter

Analyze

Visualize

Combine & Compose

STORY

DATA

Rise value
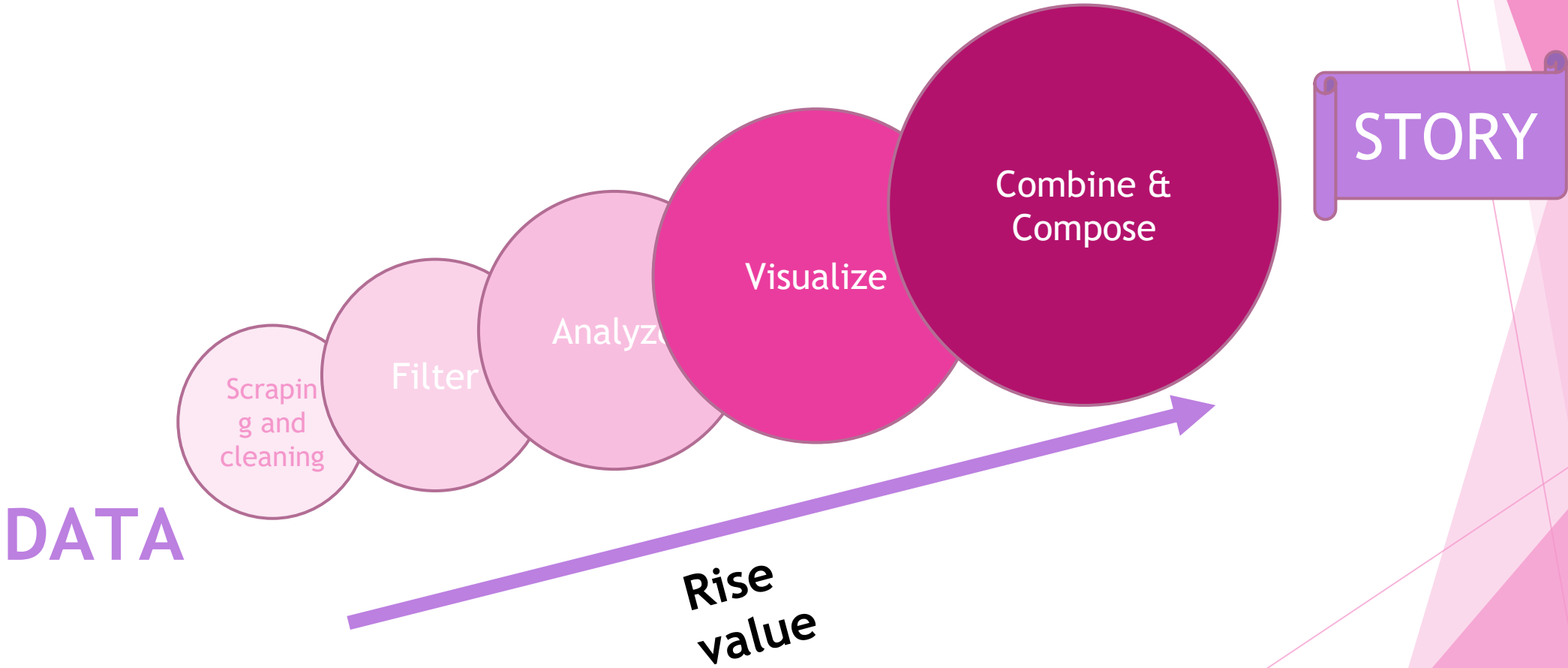
WEBJOU -Objectives

- ► The main objective of the project i is to provide HE students with training courses with high impact in labour market. In journalism, having data journalism skills ensures better positioning and higher salary.

  - ► To design higher educational courses geared to the western **Balkan universities**

- ► **Target group**

  - ► University students

Partners: where from?

Universidade Nova De Lisboa

UNIVERZITET U NOVOM SADU

Universum College
RIT KOSOVO (A.U.K) College
"Kadri Zeka" University

Università degli Studi della Tuscia
Dataninja

MESDHEU EDUCATION
UNIVERSITETI ALEKSANDER MOISIU DURRI
EUROPEAN University of Tyrana
University of Tirana

Partners

► **EU Member States and third countries associated to the Programme:**

 ► Università of Tuscia (IT) EU Member States

 ► Universidade Nova De Lisboa (PT)

 ► Università di Novi Sad (RS) (third country)

 ► Dataninja S.r.l. (IT

Partners

Third countries not associated to the Programme

► **Albania:**

    ► European University of Tirana **(UET)**

    ► University of Tirana **(UT)**

    ► Mediterranean University of Albania **(MUA)**

    ► University Aleksander Moisiu in Durres **(UAMD)**

► **Kosovo:**

    ► Universum college **(UC)**

    ► RIT Kosovo **(AUK)**

    ► University Kadri Zeka in Gilan (UKZ)

Project overview

Principal Objectives

WEBJOU project intends to approach the identified requirements and challenges through:

1. the identification of the relevant needs for the customization of the data journalist and a data communicator profiles and skills needed with respect to the Western Balkan context;

2. the consequent definition of the profile of data journalism and data communication courses;

3. the design of courses in Big Data and Data Discovery, Data Visualisation, Statistical Analysis, Geospatial representations, Storytelling, Legislation on data property in EU (GDPR)) in terms of syllabus, contents and teaching material;

4. The realisation of 7 first course/bachelor's (ISCED-6) in Data journalism, one for each participating Western Balkan HE institutions;

5. A complete competences assessment and qualification system for these courses based on the ECTS (European Credit Transfer and Accumulation System) credit points.

6. The development of an online platform. All the resources and teaching aids will be available to the public free of charge through open licences. (Open Educational Resources - OER).

Workpackages

- **WP1**: Project management **(PL: UNITUS)**

- **WP2:** Course's design and development. Design and development of syllabus, format, and content of the modules of the courses. OER production **(PL: UNL)**

- **WP3:** Course Piloting. **(PL: UNS)**

- **WP4:** Assessment and validation of competences methodology. **(PL: UNITUS)**

- **WP5:** Evaluation of the project process and products and quality assurance. **(PL: UC)**

- **WP6:** Dissemination, exploitation and impact assessment. **(PL: UET)**

Preparation of the proposal

To do list

1. Synopsis of the proposal
   - ▶ Summary
   - ▶ Priorities of the call
   - ▶ Objective
   - ▶ Target group
   - ▶ Partners
   - ▶ Workprogramme

To do list

1. Patner form
   - ▶ Pic
   - ▶ Contact person
   - ▶ Partner description
   - ▶ Partner role in the project
   - ▶ List of previous project
   - ▶ Finalcial information

To do list

1. Workprogramme
   - ► Workpackages
   - ► Deliverables
   - ► Milestons

To do list

1. Budget
   - Direct personnel costs (different personnel types: Project manager, senior, junior, administrative, ect
   - Equipment (please refer to the Depreciation Cost sheet)
   - Travel and subsistence per travel or day
   - ….

After the project has been approved: the kick-off

Project Coordination

- **Coordination meetings the coordinator is responsible for:**
  - Inviting participants at least one month before each meeting,
  - preparing and sending the agenda to consortium partners at least 2 weeks before each meeting,
  - organizing and moderating each meeting,
  - taking the minutes of the meetings and sharing them with consortium partners, max 3 weeks after each meeting.
- **Partners are expected to:**
  - prepare presentations and materials required for each meeting,
  - ensure that at least one representative of their organisation attend each meeting.
  - attend each meeting

Project coordination

► Mailing list

► Assign PSC, FC and WP(each partner must assign responsible person for Steering Commitee, Finance Committee, Work Package Leader responsible person/reserch group)

► Common repository: Create and share a common store file (Google drive)

  ► https://drive.google.com/drive/folders/1ZDdoaIWmjcK5-RcM1PVOv1F1vB3skJG_?usp=share_link

► List of partcipants

Activity Organization, Control and Monitoring

► All parties are co-responsible for the implementation of the action and the production of deliverables.

► A **Risk Management** and **Quality Assurance Plan** will be presenting in more details the elaboration, quality control and peer-review process of all project's deliverables.

Role of the coordinator

- The coordinator is responsible for:

  - **ensuring that the action is implemented according to the Grant Agreement**, the Consortium Agreement and the Description of the action.

  - **acting as the intermediary** for all communications between the beneficiaries and the European Commission (EC) as well as request and review any documents or information required by the EC and verify their completeness and correctness before passing them on to the NA

  - **must overview** and monitor the projects, activities, communications, reporting and deliverables.

Role of WPs leaders

▶ PR leaders must ensure that all planned activities and all deliverables are finalised within the defined timeline.

▶ They are responsible for:

  ▶ Preparing and presenting an outline of the overall implementation of their respective PR before its start. This plan has to be discussed with and validated by the coordinator (UNITUS),

  ▶ ensuring the overall timely implementation of their WPs;

  ▶ monitoring and supervising the production of deliverables;

  ▶ keeping regular contacts with all partners involved in their WPs;

  ▶ organising at least 1 meeting a month with partners involved in their WPs;

  ▶ organising, preparing the agenda and drafting the minutes of all meetings related to the implementation of their WPs.

Communication and Dissemination

► Project Results need to be widely disseminated.

► Dissemination and communication plan

► **Partners are encouraged to communicate** on the project within their own organisation and through external contacts

► When communicating on the project:

    ► Display the Erasmus+ European emblem

    ► Display the project's logo

    ► Include the following text: "**This project co-funded by the Erasmus+ Programme of the European Union**"

External Communication

- ► **Website:** A project's website will be launched the soonest after the start of the project.

- ► **Social Media:** e.g. Facebook, Instagram, Linkedln, etc?.

- ► **Newsletters**: The WSEBJPU project will have 2 newsletters per year which will be launched every 6 months.

- ► **Corporate identity**: The project will have a **logo and a corporate identity** that will be used in all promotional materials.

- ► **Press releases:** At least two press releases will be sent to specific media outlets and relevant stakeholders during the course of the project

- ► **Publications**: All public deliverables will be published on the project website.

► Thank you for your attention!