

20 Novembre 2024

Milano

TCA nazionale

Sinergia dei fondi



UNIONE EUROPEA

Erasmus+
Arricchisce la vita, apre la mente.



*Ministero dell'Istruzione
e del Merito*



*Ministero dell'Università
e della Ricerca*



20 Novembre 2024 – Milano

TCA nazionale - **Sinergie dei fondi**

Erasmus City

Ponte Lambro, Milano

Fabrizio Bitetto, CEO garagErasmus



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Who are we?



Let's build the garage
of the Erasmus Generation!

Why garagErasmus Cities?

1) More people are coming

- With the growth of the number of **European Universities**, mobility has gone up:
 - In the last 5 years, the number of foreign students in Italy increased by **23%** (MUR).
 - Erasmus students in particular increased by **30%** (Erasmus+).
- In the academic year 2021/22, against **1.8M** students enrolled in Italian universities, there were **750K requests for accommodation** from foreign or non-resident students, of which **less than 5% were satisfied by dorms**.

Why garagErasmus Cities?



2) Prices are going up

- Officially in Italy the price of rents has risen by **7,2% since May 2022** and by **14,5% since May 2021** (ISTAT) making it unaffordable for students, trainees or young professionals to live there.
- In 2022 rents in Milan reached peaks of **1800€** per month on average for a one-bedroom apartment, against an average Erasmus+ study grant of **€300** and work placement grant of **€400**.

Why garagErasmus Cities?

3) Need of social inclusion:

- Erasmus students and interns **rarely engage** with local communities and both groups close themselves to the other.



Our solution: a tailor made Erasmus students' area



Accommodation: An affordable housing alternative for students with all comfort included (Wi-fi, gym, studio and co-working areas).



Capped Prices: An inclusive option for students with rents up to 40% cheaper than current market prices in big cities.



A social incubator: Common spaces and activities fostering linguistic and social exchange, allowing students to build synergies with the people from the neighborhood (activities with adults, teenagers and children).



Professional orientation & Co-working spaces: Many activities facilitating the working life such as workshops, seminars and projects will be organised. Moreover, current and former Erasmus+ students will be given the chance to network and put their ideas into practice.

The neighbourhood



- It is located in the **south-eastern outskirts** of Milan.
- In 1970s, important settlements of council housing were built.
- The **two parts** into which the district is divided do not communicate with each other.
- It is **disconnected** with the rest of Milan's urban and social network.
- The strategic and urban planning choices in recent years **have not succeeded** in reversing this trend, nor in giving the neighbourhood a chance to develop as a healthy and dynamic community.

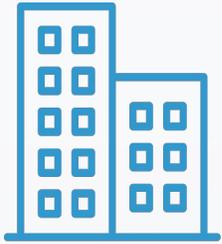
Renzo Piano's Laboratory

- Designed by Renzo Piano, the '**Neighbourhood Laboratory**' seems to represent a turning point in the long process of regeneration of Ponte Lambro.
- The "laboratory", placed at the centre of the area's **regeneration efforts**, was supposed to mend and harmonise the social fabric through a mix of services and facilities for the community.
- The project was **interrupted** several times and finally ground to a halt in January 2015, leaving the building in a state of disrepair.

Business Model



Why full occupancy will not be an issue?



The facility

- We will provide a state-of-the-art building with common study, relaxation and co-working spaces at a cheaper market price.



The partners' network

- The large network of 20 partner universities of garagErasmus Foundation across all Europe will be involved.

Community and Social Inclusion

An agreement with the students in the dorm to allocate **2 hours/month** of their time in social activities:

- Activities with schools.
- Activities to support elderly people in the local area.
- Sports activities.



Networking and Education

The network of universities and companies that are part of garagErasmus will merge with other territorial realities and the different Erasmus Cities creating an active network in which it will be possible to organize trainings on:

- Preparation for job applications.
- Foreign languages.
- Digital skills.



Vision



10 Erasmus Cities by 2032 in Italy.



20 Erasmus Cities by 2040 (in Italy and Europe)



Change the way we see the Erasmus+ programme by **connecting** Erasmus students and interns with local communities to create mutually **beneficial relationship**.

The gE City Effect

As the gE City network grows, community value and social impact increases creating demand and supply effects that will be mutually reinforcing.



What has been done so far?

Erasmus City @PonteLab, The first tailor-made Erasmus students area in Europe!

The project aims at revitalizing the neighborhood by bringing together international students and the local community.

- 1) The project aims at continuing an idea by **Renzo Piano**.
- 2) It includes the development of 200 beds with **50** co-working stations, local businesses and social activities.
- 3) **€10MM** total investment.

Erasmus+ residences

A crucial link to ensure high standards and to increase the number of mobility exchanges.

This can be done through:



public-private partnerships



non-repayable European funding



contributions from private funds

Thank you for your attention!

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