

17th – 19th November 2024 – Milan

TCA International - **Synergy of funds**

IM-PACT: public-private partnership for study abroad opportunities

Francesca Bassi and Bianca Baroni: Education, Guideline and the Right to Education Service of Friuli Venezia Giulia Region

Gaia Calzi: Pietro Pittini Foundation

Fund Synergy Best Practices

- Synergy between a Public Institution and a Family Foundation
- Principles and Strategic Objectives of the synergy project:
 - a) Subsidiarity
 - b) Reduce the administrative burden
 - c) Building trust and nurtured shared goals that can last

From idea to action: the journey of the project

- **Regional Law 13/2028:** The Administration is authorized to enter into agreements with public and private entities in order to enhance the educational offerings of schools within the regional education system and to support the implementation of initiatives on topics of interest in the educational and schooling sector, through the optimal use of public and private resources.
- **Open dialogue** between the Education, Guideline and the Right to Education Service of Friuli Venezia Giulia Region and the Pietro Pittini Foundation, resulting in a signed agreement.
- **Best practice:** third edition of the call for ideas and travel abroad school program
- **Synergy beyond just funding:** The Region has a preferential channel with schools, which has allowed for widespread dissemination of the project, receiving great enthusiasm; indeed, we are now in its third edition.

The synergy on common purpose: learning opportunities

OBJECTIVE

Guaranteeing non formal learning opportunities for 16-18 y/o students to develop their life skills, such as critical spirit, curiosity, resourcefulness, intercultural communication.

THE CALL FOR IDEAS

A dialogue between students and institutions

- Groups of 3-5 students
- Texts + video + any other material on an urgent contemporary issue



THE PREVIOUS EDITIONS

	2022-2023	2023-2024
N of students who took part in the call for ideas (15-17 y/o)	93	128
N of scholarships supported	20	36
Total budget allocated	€ 32.000	€ 74.000

Challenges and barriers

- **Political changes**
May not ensure the long-term alignment of visions and therefore the continuity of the project and the stability of the public funds, and therefore obstacles the planning of long-term strategies
- **Complex approval processes**
Even in a lean administrative structure, due to the Regional Law 13/2028, the decisional processes must ensure that every decision satisfies the quality standard and meet both Institutions values and objectives
- **Common vocabulary**
Connecting different language registers and technical language (Third Sector and Public Administration) to ensure an efficient, clear and direct communication between the partners
- **Engage students on urgent issues**
Identifying a topic that stimulate students to take a role of active citizen, by imagining transformation in their communities and giving insights to the institutions that have the power to support their visions

Key Takeaways

- **Administrative tools**

Enhance the importance of innovating and experimenting with new administrative tools that facilitate public-private collaboration on topics of general interest

- **Cultural welfare**

Build an integrated welfare model that systematises public, private, profit and non-profit resources and energies to activate systemic initiatives based on culture, capable of responding to the emerging and multifaceted needs of contemporary communities, in particular youth

- **Proximity institutions**

Forging alliances that unite a super-local and regional dimension, however maintaining an open dialogue with national and international networks. In this way it is possible to be near the beneficiary of our actions and therefore better adhere to their needs and desires, without losing opportunities for systemic collaborations

Thank you for your attention!

Questions?

Francesca Bassi francesca.bassi@regione.fvg.it

Bianca Baroni bianca.baroni@regione.fvg.it

Gaia Calzi gcalzi@fondazionepittini.it