



Promoting Civic and Democratic Engagement in Higher Education

Welcome Back | Final Day



Co-funded by
the European Union

Erasmus+ and European Solidarity Corps
National Agency, Poland
Education, Training, Youth



Fundacja Rozwoju Systemu Edukacji

Recap





Agenda: Wednesday 1 October 2025



- 09:00 WELCOME BACK, ENERGISER AND GOALS
- 09:30 Preparation: Reflections on Impact
- 10:00 Preparation: Erasmus+ Project Design
- 10:45 COFFEE BREAK
- 11:15 **Panel Reflections and Readiness Check**
- 12:15 Conclusions and Close
- 12:30 LUNCH-OPTIONAL

Energiser



Pass It On

Get the message
around your table:

- Do not show paper
- Do not shout



Communicate and Promote Success



Reflections on Impact



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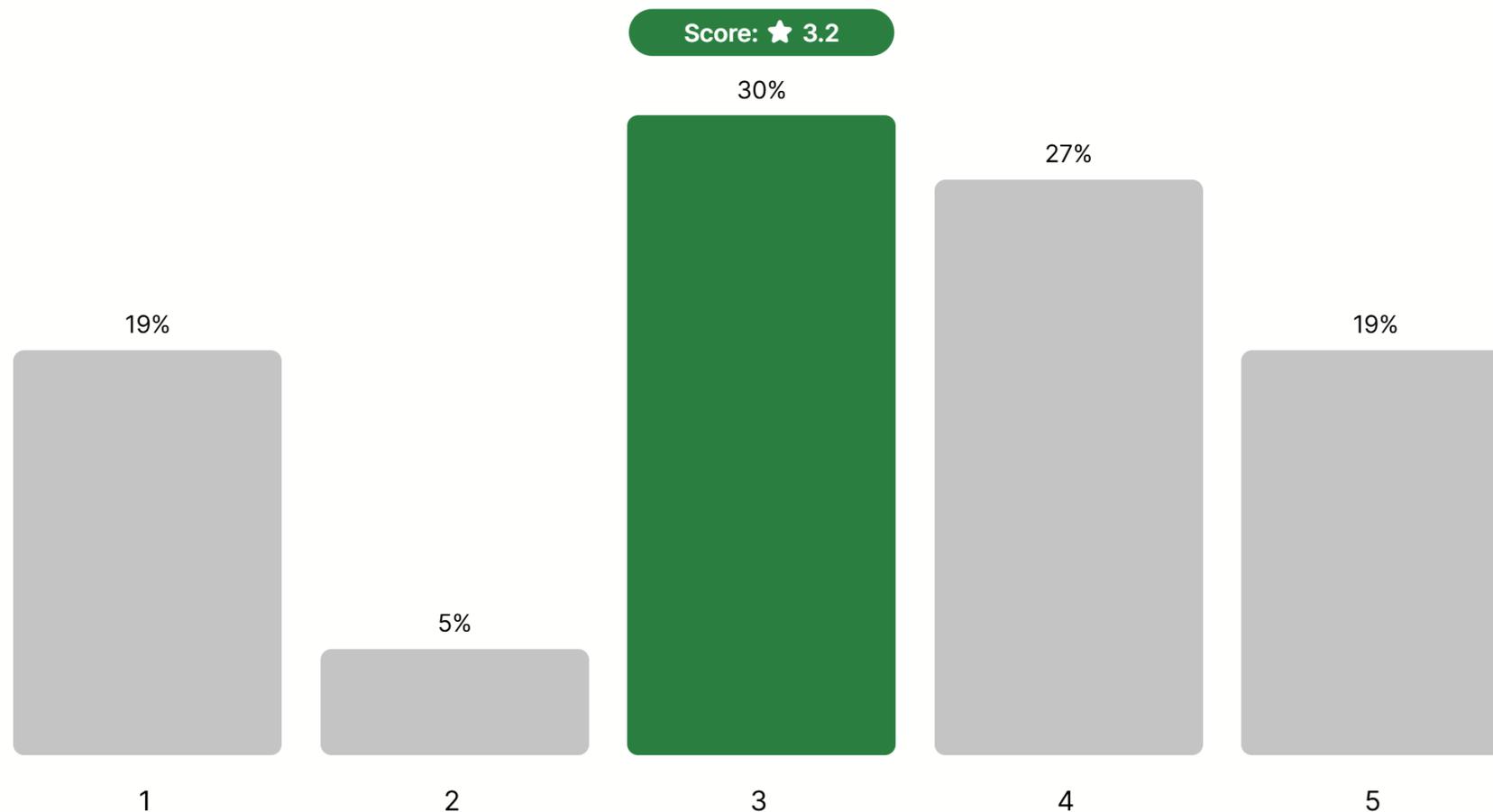


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How well do you know and understand **IMPACT MEASUREMENT** models and frameworks (1= know and understand it very well; 5 = not something I am familiar with)?

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Are you familiar with the Erasmus+ Impact Model: have you heard of this previously?

NO



MAYBE / NOT SURE



YES





What is the most important action or step that we can take to promote IMPACT in Erasmus+?

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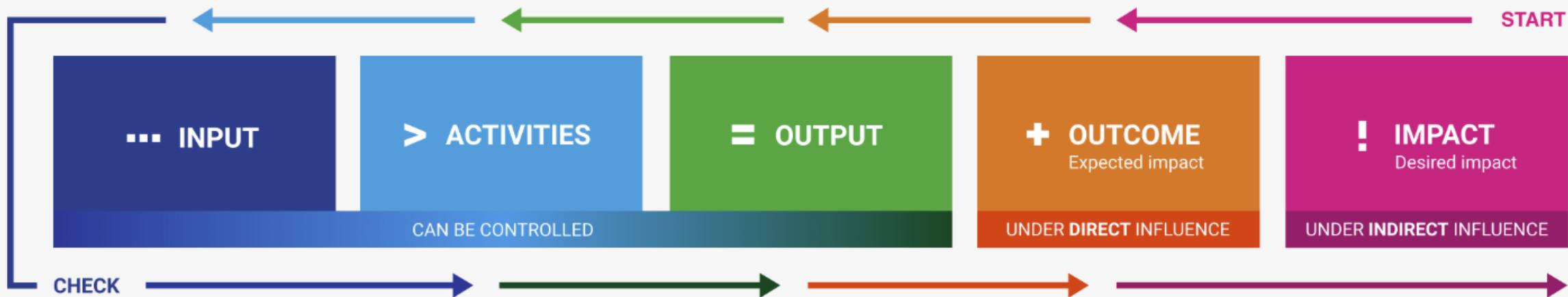


Assessment Criteria for Impact

Extent to which...

- Proposal includes concrete and logical steps to **INTEGRATE** the project results in the regular work of participating organisations.
- Project has potential to **POSITIVELY IMPACT** on participants and participating organisations, as well as their wider communities.
- Project results have the potential to be **USED OUTSIDE** participating organisations, during and after the project lifetime, and at local, regional, national or European level.
- Proposal includes concrete/effective steps to **MAKE RESULTS KNOWN** within participating organisations, to **SHARE RESULTS** with other organisations and the public, and to publicly **ACKNOWLEDGE EU FUNDING** plus open and free access to materials and results.
- Proposal includes concrete/effective steps to ensure **SUSTAINABILITY** of the project; its capacity for continued impact and producing results after the EU grant has been used up.

Single tool developed to bring clarity to the world of Erasmus+ and Impact.



Holistic reflection on the rationale for Erasmus+ partnership and collaboration.

Acknowledges **complex terminology** in Erasmus+ programme documents: activities; resources; outputs; results; milestones; deliverables; objectives; goals; outcomes; impact.

IMPACT

desired impact | indirect influence

FUNDAMENTAL OR SOCIETAL CHANGE - FOR EXAMPLE:

- Active citizenship
- Increasingly equal opportunities
- Improved employability
- Improved economic development
- Improved research

Think about what the future holds for your target group. What should they achieve in five years and how did your project contribute to that change?

Impact is a wider socio-economic change, often not achieved by means of a single project. There are many other factors that your project does not influence directly, such as living, working and study environments of the target group. Include target groups in early-stage project design and invite them to co-design solutions, ensuring that your project matches their needs, and helping you to contribute to the desired change which you have described.

Reflections and Critical Questions for Erasmus+

- As an organisation, why is this project important?
- Who are the beneficiaries or target audiences for your project?
- To which larger development or change would you like to contribute: consider changes for learners / staff / participating organisations / beyond; describe changes in terms of what you expect to see or recognise.
- What is the role of your organisation in delivering this change; is this part of your organisational mandate?
- Which other stakeholders are involved, and why?
- How does an Erasmus+ project help you achieve that change?

Helping to Deliver Change



OUTCOMES

expected impact | direct influence

CONTRIBUTION OF YOUR PROJECT TO DELIVERING CHANGE - FOR EXAMPLE:

- Improved self-confidence
- Use of new skills, knowledge and behaviour
- Active cooperation of key stakeholders

Think about the dream (impact; desired impact) and consider what behavioural changes you expect to see among key stakeholders and target audiences.

Reflections and Critical Questions:

- What changes are required in order to achieve your bigger 'impact dream'?
- What change or effects do you expect to see among the different target or stakeholder groups?
- How will tangible changes among target and stakeholder groups help to achieve the desired impact?
- When will you consider your project to be successful... what are the indicators of success: think SMART!

Recognisable Growth



OUTPUTS

tangible results | can be controlled

TANGIBLE RESULTS THAT ARE NEEDED FOR YOU TO ACHIEVE YOUR OUTCOMES

- Trained teachers/trainers/staff
- Trained students/learners
- E-tools/toolkits
- Publications
- Online platforms

Think about the dream (impact; desired impact) and the targeted outcomes and consider what tangible results are needed to deliver changes in the actions, attitudes or behaviours of key targets groups and beneficiaries.

Reflections and Critical Questions:

- What concrete results will you achieve?
- Why did you target these results?
- Have you included all tangible results that are needed to achieve the targeted outcomes?
- How do you know that the target groups or beneficiaries will use the targeted outputs?



**Tangible
Results**

ACTIVITIES

targeted actions | can be controlled

ACTIONS OR ACTIVITIES THAT YOU NEED TO IMPLEMENT TO ACHIEVE THE PLANNED RESULTS

- Workshops
- Training sessions
- Discussion groups
- Reflection activities

Think about the targeted outputs and consider what steps or activities you will need to undertake to deliver these tangible results.

Reflections and Critical Questions:

- Which activities will you deliver and are these sufficient to deliver the targeted outputs?
- Does your organisation (or the partner organisations) have all the necessary skills and expertise?
- Have you considered how staff engagement aligns with institutional development policy?
- Have you considered practical aspects of target group engagement (e.g., group size, mode of instruction)?
- Can Erasmus+ funding be used to deliver these activities (or do you have alternative funding/resources)?

Specific Actions



INPUT

required resources | can be controlled

WHAT RESOURCES ARE NEEDED TO DELIVER THE PLANNED ACTIVITIES

- Finances
- Human Resources / Staff Time
- Materials

Think about the targeted activities and consider what input or resources you will need to deliver these effectively (e.g. funding, staff time, materials).

Reflections and Critical Questions:

- What resources do you need to effectively deliver your activities and achieve the targeted outputs and impact?
- Are these resources available from Erasmus+ or from elsewhere within your organisation (or via your partners)?
- Have you considered the economy and cost-effectiveness of your inputs and resources?

Financial and Wider Resources



Breathe
Pause
Relax



Preparation: Erasmus+ Project Design

What, When, Why, Who and How



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Assessment Criteria for Project Design

Extent to which...

- Project **OBJECTIVES** are clearly defined, realistic and address the needs and goals of the participating organisations and the needs of their target groups.
- Proposed **METHODOLOGY** is clear, adequate and feasible:
 - ✓ Project **WORKPLAN** is clear, complete and effective, including appropriate phases for preparation, implementation and sharing project results.
 - ✓ Project is **COST-EFFECTIVE** and allocates appropriate resources to each activity.
 - ✓ Project proposes appropriate **QUALITY CONTROL, MONITORING AND EVALUATION** measures to ensure that the project implementation is of high quality, completed in time and on budget.
- Activities are designed in an **ACCESSIBLE AND INCLUSIVE** way and are open to people with fewer opportunities.
- Project incorporates the use of **DIGITAL TOOLS AND LEARNING METHODS** to complement physical activities and improve the cooperation between partner organisations: including plans for the use of Erasmus+ online platforms (e.g. European SEP, EPALE), where these exist.
- The project is designed in an eco-friendly way and incorporates **GREEN PRACTICES** in different project phases.
- WHERE RELEVANT: **TEACHING, TRAINING OR LEARNING ACTIVITIES** are appropriate and involve the appropriate profile and number of participants: plus, quality of practical arrangements, management and support modalities and quality of arrangements for recognition and validation of learning outcomes



WP2: Competence framework and toolkit for student engagement & civic participation.



WP3: Student ambassador scheme – connecting students from diverse backgrounds with young people from underrepresented backgrounds in the community



WP4: Student engagement course – learning for active & inclusive engagement.



WP5: Peer Learning, Outreach and Knowledge Exchange in relation to the main concept, objectives and results of the project.

Relevant
Project and
Important to
Consider in
Terms of
Innovation and
Additionality

Website does
Not Tell The
Whole Story:
Why Is This
Being Done?
What Impact is
Expected?

Good News and Bad News



Initial Project Design: ACTIVITY



WORK PACKAGE	COST-INPUTS	ACTIVITIES	OUTPUTS	OUTCOMES	OVERALL IMPACT
Recommended Maximum of 5 WPs	Total Cost of WPs = KA220 Lump Sum	List expected actions and activities	List concrete outputs and results.	Think about impact and behavioural changes.	Remember the IMPACT model: it can be useful to start here and work backwards. Think about what the future holds for your target group. What should they achieve in five years and how will your project contribute to that change?
WP1 must be Project Management	€120,000	More detailed planning required at application stage	Focus on the core beneficiaries.	Focus on the core beneficiaries.	
...	€250,000	...	Some are more tangible than others (e.g. toolkit, website).	What are your indicators of success?	
...	€400,000	
...	[no other values accepted]	

Project Title:	Partner Countries:	Core Beneficiaries:	Total Cost (Lump Sum):
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Initial Project Design: TEMPLATE



WORK PACKAGE	COST-INPUTS	ACTIVITIES	OUTPUTS	OUTCOMES	OVERALL IMPACT

Project Title:

Partner Countries:

Core Beneficiaries:

Total Cost (Lump Sum):

Coffee Break



Panel Reflections and Readiness Check

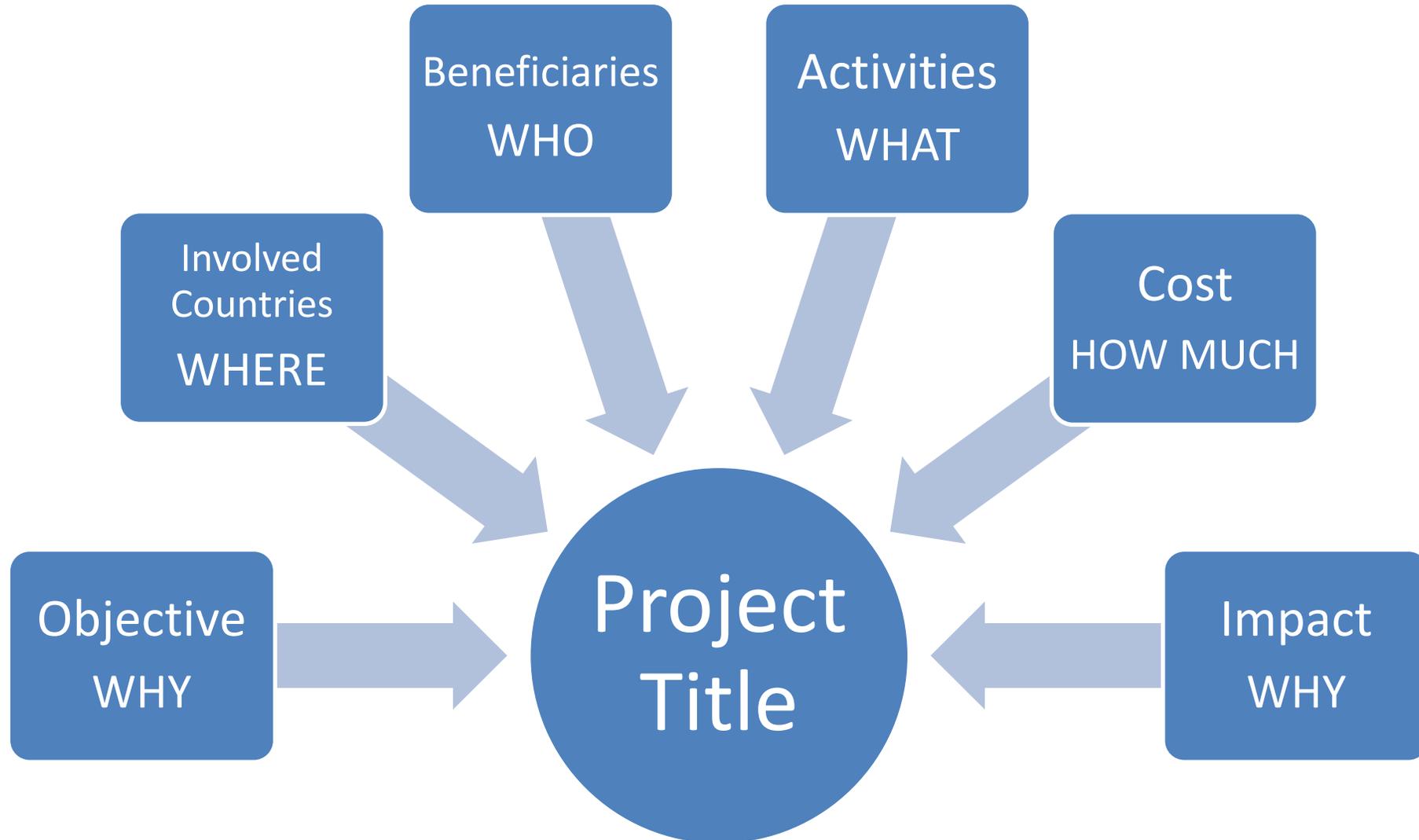
Three Minutes for You to Share



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Participants Present Projects

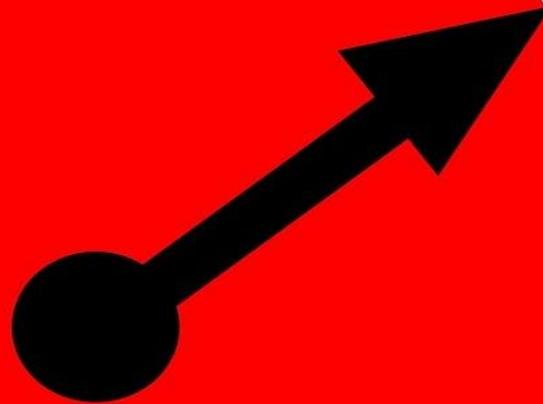
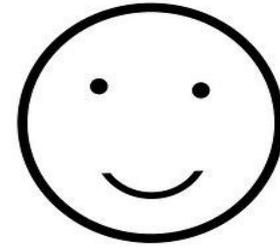


Conclusions and Close



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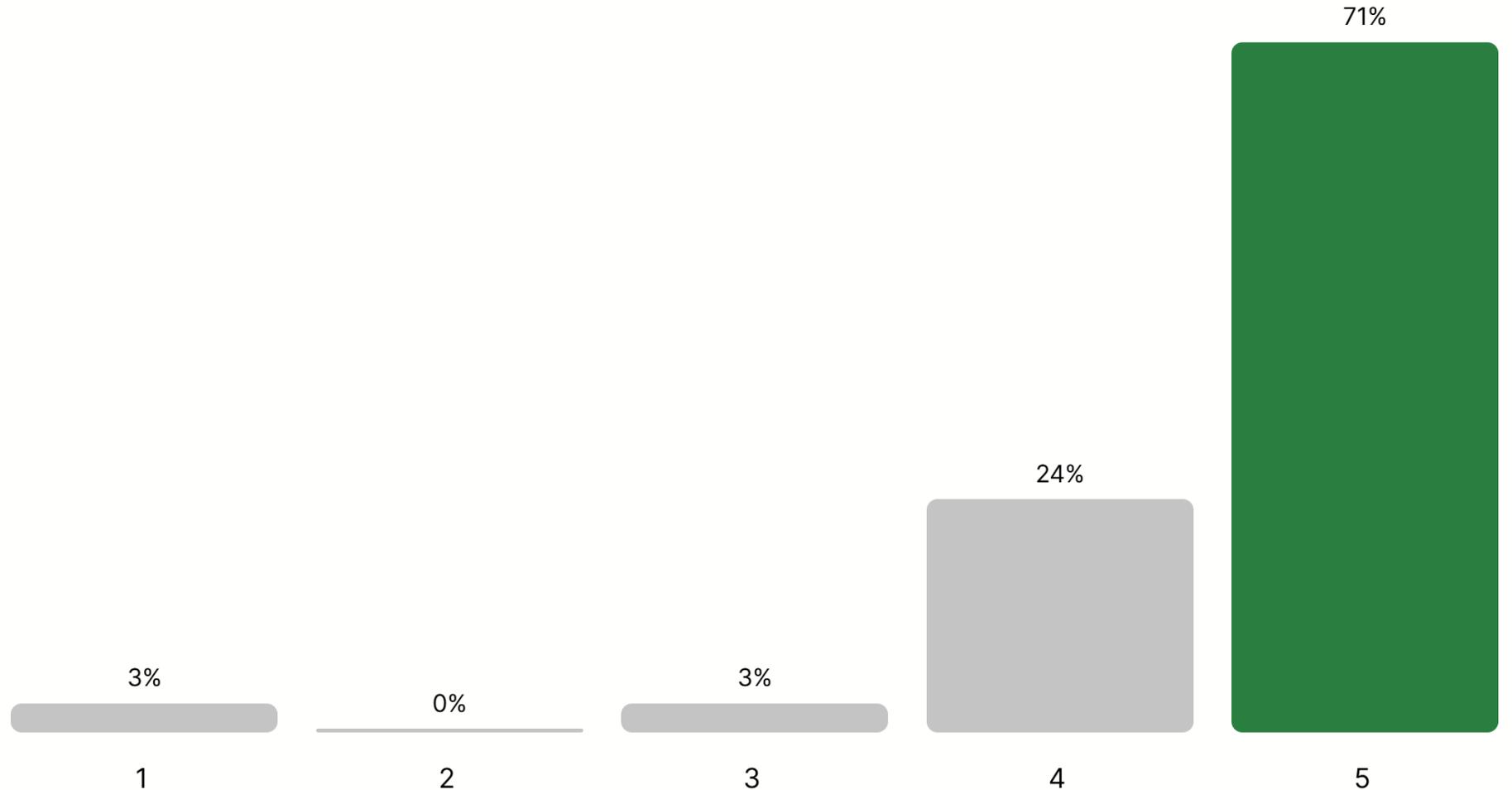
Final Evaluation

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EVAL1: On a scale of 1-5 (where 1 is Poor and 5 is Excellent), please rate the PRE-EVENT INFORMATION that you received?

Score: ★ 4.6

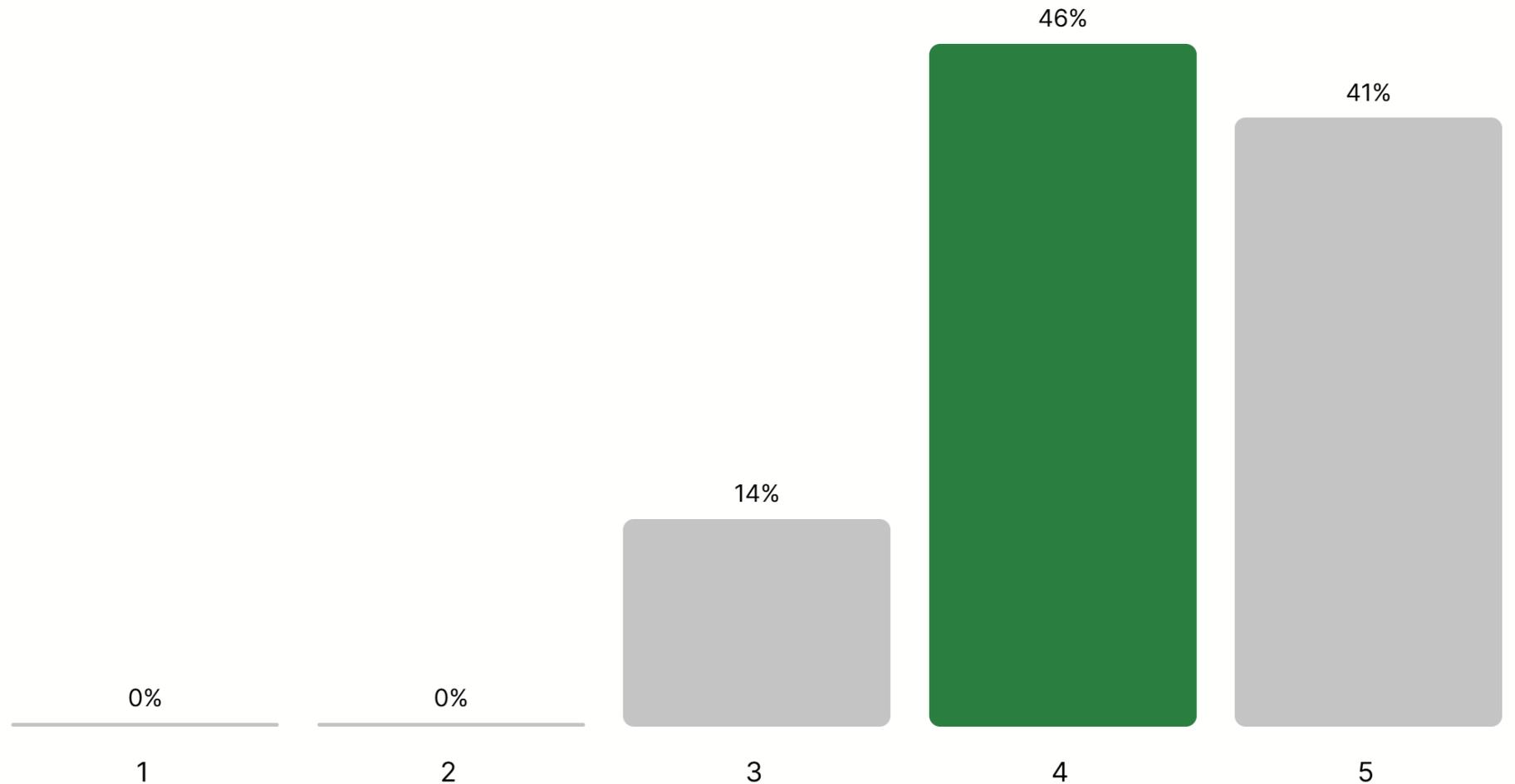


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EVAL2: On a scale of 1-5, please rate the relevance and usefulness of INPUTS AND PRESENTATIONS at this event?

Score: ★ 4.3

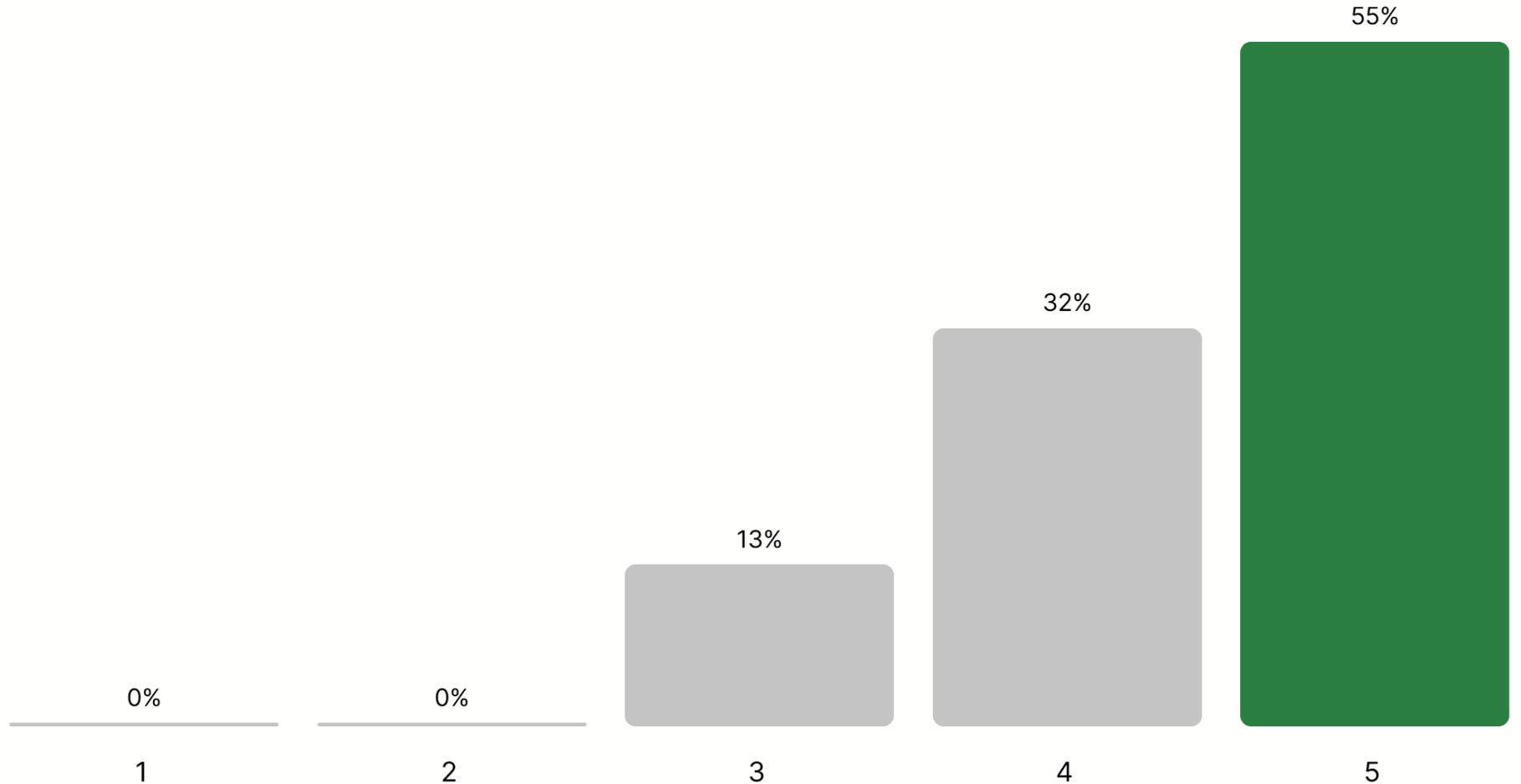


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EVAL3: On a scale of 1-5, please rate the PROJECT-DEVELOPMENT OPPORTUNITIES provided by this event?

Score: ★ 4.4



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EVAL4: In just 1 or 2 words, please highlight what you LIKED MOST about this event.

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EVAL5: In just 1 or 2 words, please state what (if anything) we could IMPROVE in future events.



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Final Words

Renata Decewicz

**Deputy Director
Erasmus+ Higher Education Unit**



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**Digital
Certificates
will Follow**



Bon Voyage



Udanej Podróży