

# ENCOURAGING ACTIVE CITIZENSHIP AND COMMITMENT THROUGH STUDENTS' PROMOTION OF EUROPEAN VALUES

**#STUDENTS4EUVALUES25 #ERASMUSPLUS**



**27–29 Nov 2025  
Hamburg**

# **WELCOME TO OUR TCA CONFERENCE**

Students for Europe, values in action.

**9:30-10:30**

**#STUDENTS4EUVALUES25  
#ERASMUSPLUS**

# **WELCOME WORDS**

**DR. STEPHAN GEIFES**

Erasmus+ National Agency Higher Education  
DAAD - Deutscher Akademischer Austauschdienst

**Dobro jutro**

**Labas rytas**

**L-ghodwa t-tajba**

**Goedemorgen**

**Jó reggelt**

**Добро утро**

**God morgon**

**Labrīt**

**Dzień dobry**

**Bom dia**

**Guten Morgen**

**Buenos días**

**Hyvää huomenta**

**Bonjour**

**Καλημέρα**

**Tere hommikust**

**Dobré ráno**

**Godmorgen**

**Bună dimineața**

**Maidin mhaith**

**Buongiorno**

**Good morning**

**PLEASE STAND UP**

**... if you consider yourself the one who  
travelled the farthest to get here.**

## **PLEASE STAND UP**

**... if you came a little earlier to the venue today just so you could grab one more coffee before we head off.**

**PLEASE STAND UP**

**... if you are an Erasmus+ student or  
alumnus.**

**PLEASE STAND UP**

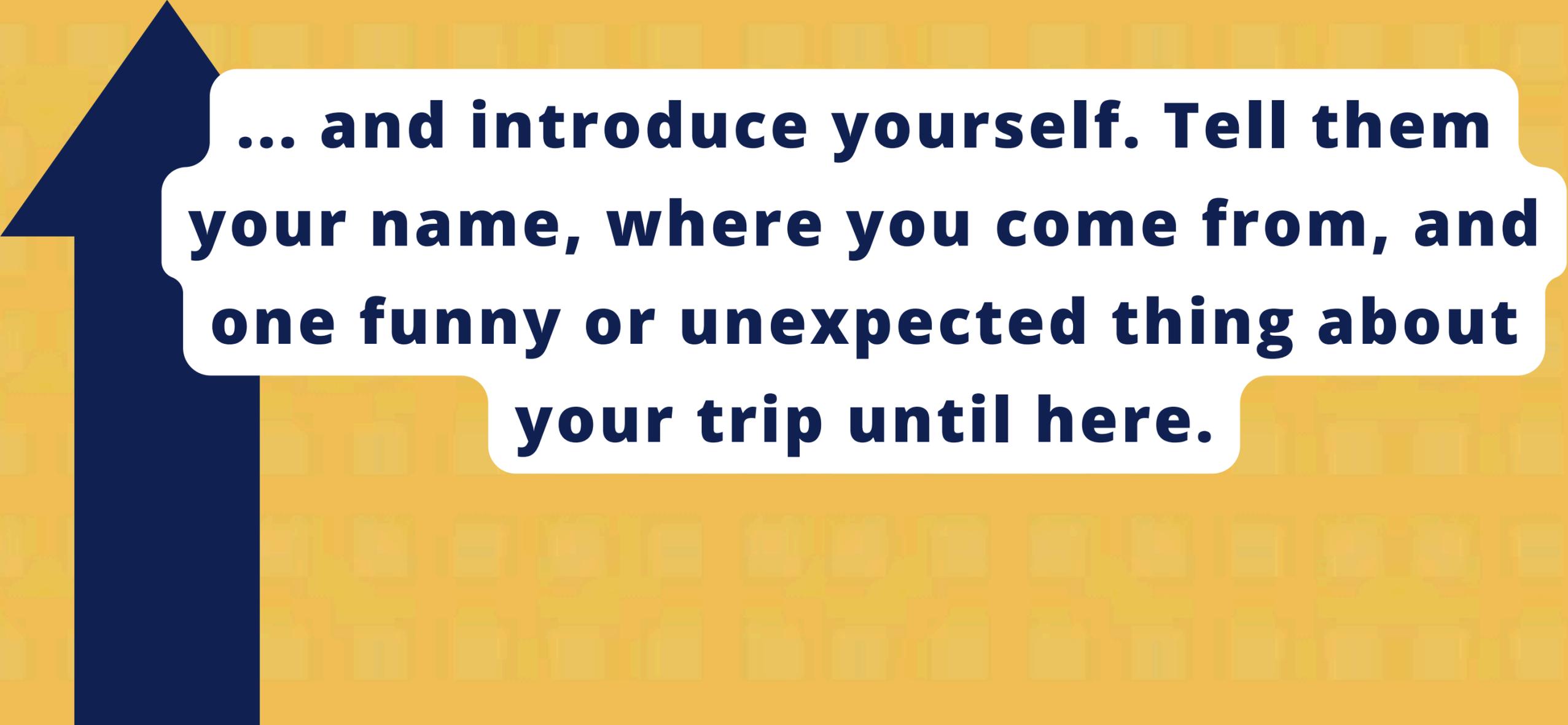
**... if you're excited about the boat trip  
tonight!**

**PLEASE STAND UP**

**... if you're excited about the boat trip  
tonight!**



## **TURN TO THE PERSON IN FRONT OF YOU**



**... and introduce yourself. Tell them your name, where you come from, and one funny or unexpected thing about your trip until here.**

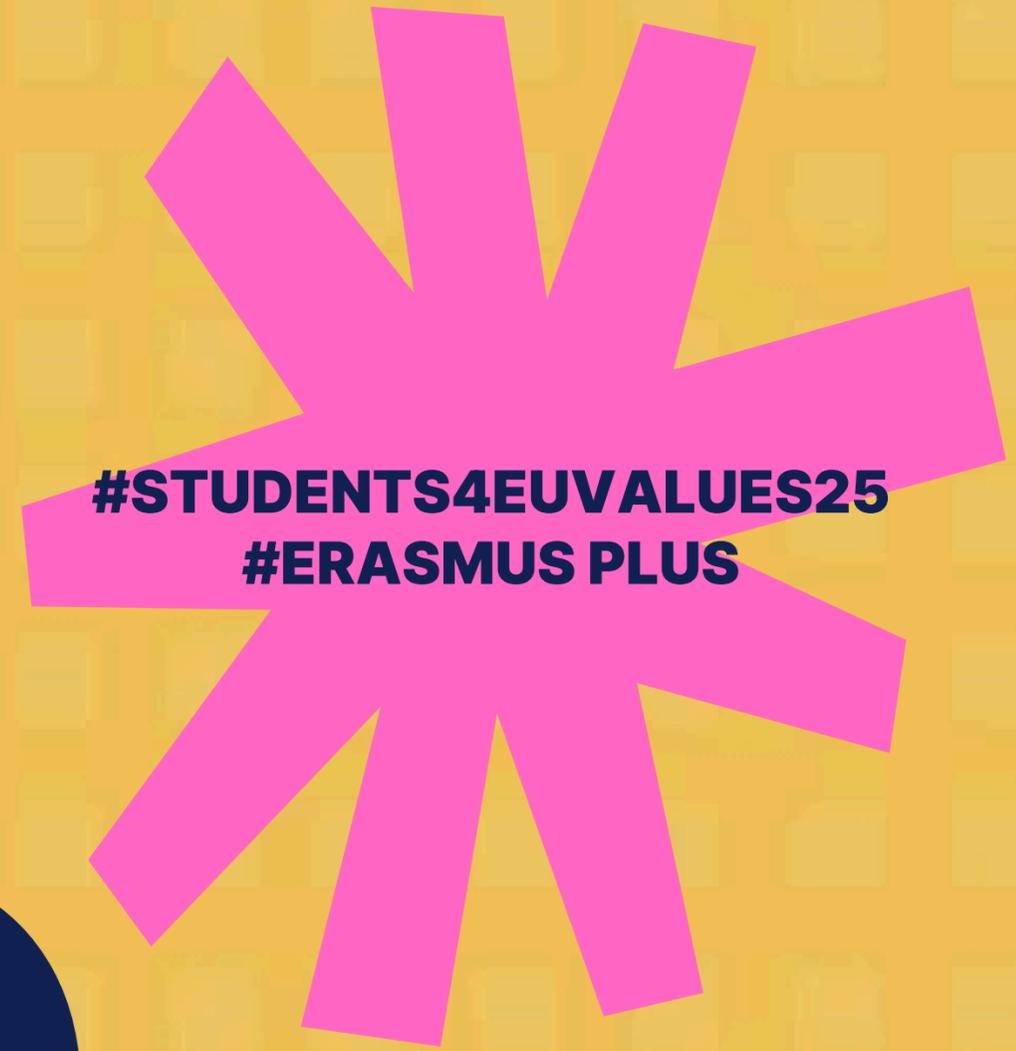
## **TURN TO THE PERSON BEHIND YOU**

**... and share your name and explain if you had one superpower to make Europe better, what would it be?**

**BE PRESENT**

**BE KIND**

**BE BOLD**



**#STUDENTS4EUVALUES25**  
**#ERASMUS PLUS**



# **VIDEO GREETING**

**YIANNIS VACONDIOS**

Directorate-General for Education, Youth, Sport and Culture  
(DG EAC), Unit B4 – Erasmus+ Coordination

# **THE STUDENTS' PERSPECTIVE ON CIVIC ENGAGEMENT AND THE ERASMUS+ PROGRAMME**

**10:00-10:20**

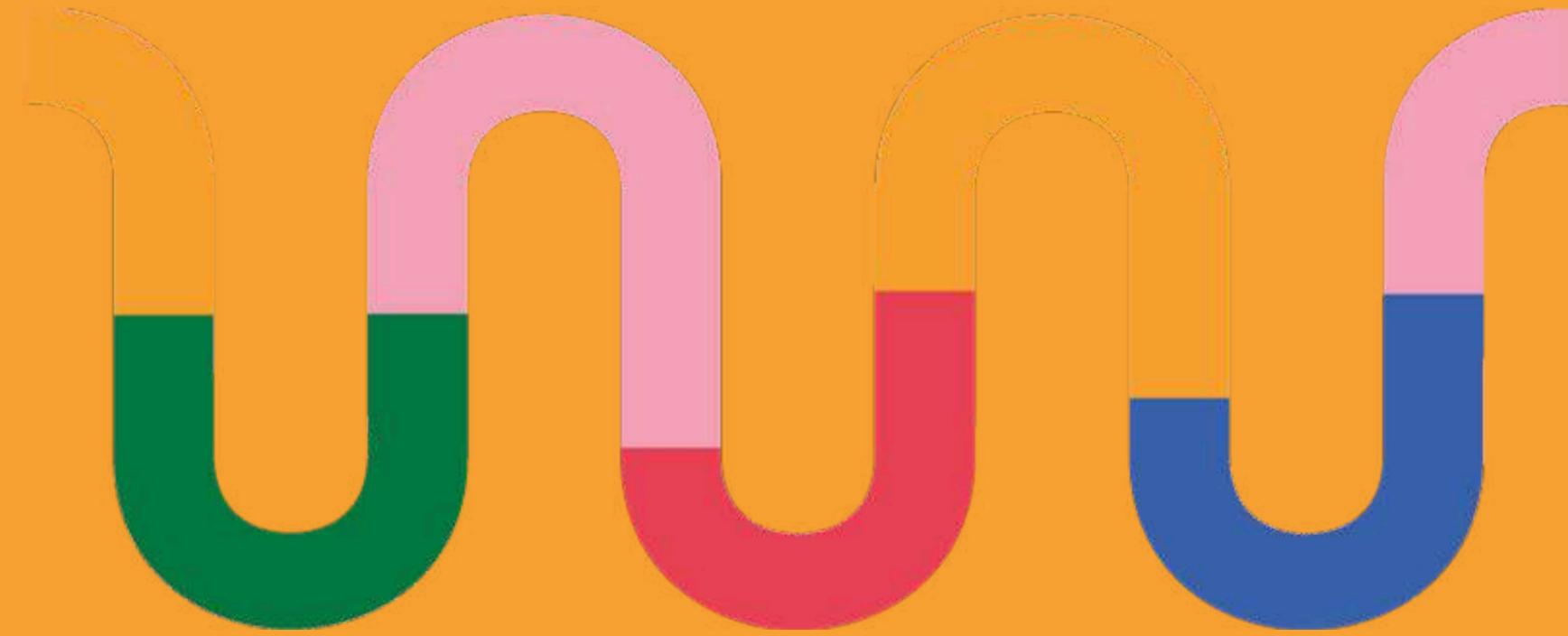
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#ERASMUSPLUS**

**BIANCA PACE**  
ESU - European Students' Union

**ESU** EUROPEAN  
STUDENTS'  
UNION



# The Students' Perspective on Civic Engagement and the Erasmus+ Programme



# What is ESU?

The European Students' Union is an umbrella organisation of 43 National Unions of Students from 40 countries, representing almost 20 million students across Europe

ESU's aim is to represent and promote the following interests:

Educational

Social

Economic

Cultural

# How do students remain engaged in the context of mobility?

## Before Mobility

Application Process

Partner Institutions

Cultural and Civic Environments

## After Mobility

Feedback and Reflection Stage

Multiplier Effect

Integrating Practices

Participation in the Community

Picking Up European Values

Intercultural Competences

## During Mobility

# How do we make a difference?

Since its inception in 1987 till 2023, the Erasmus+ programme has given more than 15 million people the chance to take part in a mobility experience.<sup>1</sup>

This programme has helped people grow in their technical, interpersonal, and intercultural skills, making the exchange not only beneficial for future career prospects, but also broadening students' horizons and social links,<sup>2</sup> as well as their sense of European identity altogether.<sup>3</sup>

Whilst academia is important, civic engagement has proved fundamental to unlocking the full potential of mobilities, broadening students' horizons with 90% of participants reporting to have improved in their ability to work and collaborate with people from different cultures.<sup>4</sup>

<sup>1</sup> <https://op.europa.eu/en/publication-detail/-/publication/884d8a20-ac87-11ef-acb1-01aa75ed71a1/language-en>

<sup>2</sup> <https://erasmus-plus.ec.europa.eu/eche/the-erasmus-impact-study-effects-of-mobility-on-the-skills-and-employability-of-students-and-the-internationalisation-of-higher-education-institutions>

<sup>3</sup> <https://erasmusplusesearch.eu/research/applied-methods-impact-assessment-se?utm>

<sup>4</sup> <https://epale.ec.europa.eu/en/content/erasmus-turning-point-lives-5-million-european-students?utm>

# The Effects of Mobility

The ripple effect of knowledge sharing

Peer-to-Peer Sharing

Community Projects

Public Communication and Narratives

Institutional or National Policy Dialogues



# Lessons Learnt Along the Way

from



to





**Students are not passive actors but active partners in higher education reform and internationalisation.**

**ESU** EUROPEAN  
STUDENTS'  
UNION

# **ORGANISING NA DAAD TEAM**



# OBJECTIVES

- **Strengthen student programmes and initiatives** that promote European values
- **Enhance the visibility and recognition** of such programmes
- **Discover and exchange on practices**
- **Provide spaces for meaningful networking** and connection
- Share and discuss ideas, and **build new synergies around students' active citizenship and European values**

# SETTING THE STAGE

- MOTIVATION
- EXPECTATIONS



SLIDO.COM  
**#271101**

# AGENDA

27 November, THURSDAY

09:30-10:30

## WELCOME & INTRODUCTIONS

ARENA

DR. STEPHAN GEIFES (NA DAAD) | YIANNIS VACONDIOS (EUROPEAN COMMISSION) |  
BIANCA PACE (ESU)

10:30-11:30

## LTA PEACE+ PROJECT

ARENA

TOMMASO VISONE (LINK CAMPUS UNIV.) & ALESSIA RICCI (INDIRE)

11:30-12:00

## NETWORKING ACTIVITY

ARENA

12:00-13:00

## LUNCH

FOYER, GROUND FLOOR

13:00-14:00

## PROJECT MARKET

ARENA

GETTING TO KNOW EXISTING INITIATIVES

14:15-16:00

## WORKSHOPS I

SEE APP

COFFEE BREAK  
INCLUDED

GETTING TO KNOW EACH OTHER, PRACTICE & CHALLENGES SHARING

18:00-21:00

## BOAT RIDE & SOCIAL DINNER

At 17:00 we have a bus transfer  
from the hotel HOLIDAY INN



# ABOUT VENUE

## DESIGN OFFICES HAMBURG HAMMERBROOK

### GROUND FLOOR



### 9TH FLOOR



Photos by Design Offices, Hamburg

**ARENA**

**Training room I**  **+ II** 

**Foyer**

**Work Lab I**  **+II** 



**TO SMOKE, YOU CAN:**

- GO IN FRONT OF THE MAIN ENTRANCE



**RESTROOMS**

- PLEASE FOLLOW THE SIGNS

# OTHER PRACTICALITIES

- **Join the Event App to stay updated with all announcements.**
- **All project posters are in the App. We encourage you to check them before the session.**
- **If you are not keen on disseminating any output from workshop results where you've contributed, please approach to any NA DAAD team member.**



Wi-fi: DESIGNOFFICES  
No password



**TELL THEM  
YOU'RE HERE.  
TAG @ERASMUS\_DAAD**



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#ERASMUSPLUS**

# **SOME IMPORTANT INFO**

Pssst... if you get lost, look for someone  
with a green lanyard!

**#STUDENTS4EUVALUES25**  
**#ERASMUSPLUS**

# **LTA PEACE+ PROJECT: EU VALUES AND THE TASK OF ACTIVE CITIZENSHIP**

**10:30-11:30**

**#STUDENTS4EUVALUES25  
#ERASMUSPLUS**

**TOMMASO VISONE**  
Link Campus University - Roma

**ALESSIA RICCI**  
Erasmus+, National Agency Italy / INDIRE

# **The EU Values and the Task of Active Citizenship**

Prof. Tommaso Visone  
*Link Campus University, Sapienza University, CNR*

# Common Values in the EU

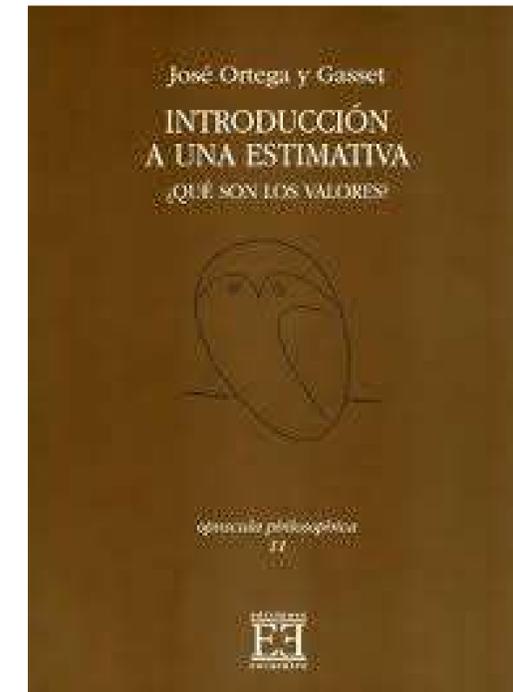
- “The peoples of Europe, in creating an ever closer union among them, are resolved to share a peaceful future based on common values”.

*EU Charter of Fundamental Rights (2000)*

# What is a Value ?



“Values are unreal – something which exists but that it’s not a *res*- qualities present inside things”.  
*Jose Ortega y Gasset*



# Values are to be identifiable in present actions and in institutional practice

- The EU Charter says “Human dignity is inviolable. It must be respected and protected” (art.1). It is not a future program but something that should exist and has to be practiced everyday.
- The same is valid, for example, for art.11 that says
  - “1. Everyone has the right to freedom of expression. This right shall include freedom to hold opinions and to receive and impart information and ideas without interference by public authority and regardless of frontiers.
  - 2. The freedom and pluralism of the media shall be respected”

# When values are not there what to do ?

## To change!

- If you are looking for a certain value in a certain object, as its peculiar quality and it does not have it -you see and it is not there- the only way to make this value exists would be to change something in the same object (eg. an unjust law to become just – keeping the same concept of justice- needs a changing in the text of the same law, the same for an institution, etc.).

# EU Self-Declared Values

- “Conscious of its spiritual and moral heritage, the Union is founded on the indivisible, universal values of human dignity, freedom, equality and solidarity; it is based on the principles of democracy and the rule of law. It places the individual at the heart of its activities, by establishing the citizenship of the Union and by creating an area of freedom, security and justice”.
- Preamble, EU Charter of Fundamental Rights of the European Union (2000)

# Are EU values present in the existing EU ? In which measure ? Which is the trend ?

- Lets Check! It is important to look to the trend.
- Human Dignity: absence in some internal cases, at the border of EU and in the chosen migration policies and agreements.
- Freedom: internal and foreign threats. The increasing relevance of censorship and of authoritarian minds.
- Equality and solidarity: In deep crisis with the rise of risks of social disgregation and political rage.

# The role of Active Citizenship

- EU Active Citizenship: multilevel engagement and participation at EU, national and local level.
- Why it is relevant? Because no institution or government will move without citizens' pressure.
- It is shameful and suicidal to continue to accept the present contradiction between the declaration of values and the reality of the EU.
- An active citizen considers the contradiction between values and reality a personal issue.

Thank you.

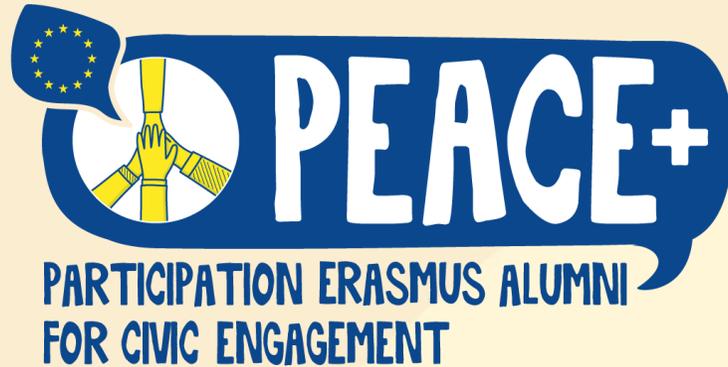
Prof. Tommaso Visone  
*Link Campus University, Sapienza University, CNR*



EUROPEAN UNION

Erasmus+  
Enriching lives, opening minds.

AGENZIA NAZIONALE  
**ERASMUS+** **INDIRE**



# LTA PEACE+ (2025-27)

## Updates and Suggestions

Alessia Ricci - [a.ricci@indire.it](mailto:a.ricci@indire.it)

Communication officer and Green Contact Point  
INDIRE Italian Erasmus+ National Agency

*Hamburg, November 27, 2025*



# 4 Priorities in the E+ programme *strictly intermingled*

- **Inclusion**
- **Digital Transformation**
- **Green Sustainability**
- **Civic Engagement**

## 2024 Key figures



**EUR 292.2 million**  
of the 2024 budget spent for  
cooperation projects supporting  
democratic participation



**1 311 cooperation projects** (35% of Key Action 2)



**5 118 beneficiary organisations involved**



**94%** of participants in mobility activities declare that they **feel more European**



**92%** of participants are **more aware of European values**



**73%** of participants are **more interested in European topics**

# From PEACE to PEACE+

## **PEACE 2021-2024**

Civic engagement and sense of belonging to the European Union

**11 National Agencies**



## **PEACE + 2025 - 2027**

Understanding and valorise the benefits of common EU values: human dignity, freedom, democracy, equality, the rule of law, human rights and democratic participation

**24 National Agencies**

# From PEACE to PEACE+

[>>> LTA PEACE VIDEO SUMMARY](#)

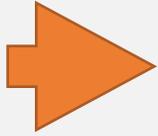


# LTA PEACE+ 2025-2027: A wider and stronger European cooperation



# PEACE+ events road map - 2025

2025



PEACE+ Kick off meeting

**25 February 2025**

INDIRE | Florence - Italy



Participation in Civic  
Engagement and green Actions

**8-11th April 2025**

Cluj-Napoca - Romania



Erasmus+ as a Path to Global  
Citizenship Education

**17-19th September 2025**

Bratislava - Slovakia



Promoting Civic and  
Democratic Engagement in Higher  
Education

**29 Sept - 1 October 2025**

Gdynia - Poland



TCA for kindergarten  
teachers

**8-10 October 2025**

Tallin – Estonia



Strengthening EU Values through Digital  
Participation

**28-30 October 2025**

Riga – Latvia



Democratic Life & Inclusion

**18-21 November 2025**

Crete - Greece



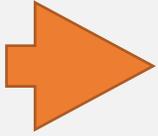
Encouraging active citizenship  
and commitment through  
students' promotion of European  
values

**27-29 November 2025**

Hamburg - Germany

# PEACE+ events road map - 2026-2027

2026



TBD

Spring 2026

Valencia – Spain



TBD

Sept 2026

Vienna – Austria



Civic engagement and participation

TBD 2026

Italy (IT01)



TBD

TBD 2026

Flemish | Belgium (BE02)

2027



Visit to European institutions

TBD 2027

Bruxelles | Belgium (BE01)

# PEACE+ 2025-2027

## What are the main objectives of PEACE+ LTA?

- Strengthening the sense of belonging to the EU
- Raising awareness of the active role of citizenship, fostering synergies among networks like Erasmus+ Alumni, Ambassadors and Role Models in all sectors of the Programme (HE, SE, AE, VET)
- Building an organised and widespread network, capable of involving all stakeholders and encouraging the inclusive approach, starting from the territories
- Spreading and improving knowledge of the opportunities offered by the Programme and encouraging the participation of new beneficiaries.

### PEACE+ capitalizing on previous best practices and enlarging the scale of results



**Develop and integrate networks of Erasmus+ actors**



**Develop and spread training modules and resources on EU values/ EU citizenship**

**Increase the number of communication, training, and dissemination activities**



**Continue research activities on the various topics related to civic engagement**

# Breakdown of objectives and measures by Work Package (WP)

**Overall (WP1):** Higher number of **citizens reached within each target cluster** with appropriate messaging. Increased sense of belonging to the European Community and greater attention to Civic Engagement issues.

## **WP2 NETWORKS:**

Establishment of local **networks** and their training on PEACE+ topics;  
Tracking of events where PEACE+ themes were communicated and number of participants recorded;

**WP3 TRAINING:** Preparation of training modules for the identified clusters;  
Tracking of individuals trained, broken down by cluster;

**WP4 COMMUNICATION:** Preparation and dissemination of communication content on PEACE+ topics through various available channels (networks, social media, website, media, etc.); Promotion of learning modules;  
Tracking/Estimation of people reached;

**WP5 RESEARCH:** Definition of clusters, their characteristics, critical issues in relation to PEACE+ themes, and identification of possible actions to address these issues; Definition of a method for measuring the level of Civic Engagement by cluster, to be carried out at the beginning and end of the project; Identification of potential content for WP3 and WP4.



# WP2 – NETWORKS

14 National Agencies

## ONGOING AND PLANNED ACTIVITIES

- **Mapping** the networks >>> ongoing survey among partner NAs
- Sharing **good practice** among NAs
- **Enhancing** existing networks
- **Expanding** networks
  - Launch of new calls
  - Erasmus Orchestra
  - News NAs working with Ambassadors or setting up Networks
- **Training** the networks: exploring possibility of a shared training plan among NAs
- Creating **synergies** among networks at National and European level
- Defining **activities** linked to PEACE+ Themes for Ambassadors and Alumni (e.g. encouraging participation in #Erasmusdays with events on EU Values)

## POINTS OF ATTENTION

Synergy with WP3 and WP5 for the Development of Training Curricula for Networks and WP4 for communication



# WP3 – TRAINING

14 National Agencies



**WP COORDINATION: EPOS, Belgium  
in cooperation European Commission**

## ONGOING AND PLANNED ACTIVITIES

- Activated WP3 Task force
- Currently working with the EU commission to make training mandatory for beneficiaries
- Currently working on targeting of training audience
- Analysis and enhancement of available training materials (PEACE 2022-25)  
INDIRE's PEACE learning modules transcription has been shared for translation
- Definition of the training plan
- Development of the Learning Module

## POINTS OF ATTENTION

Synergy with WP4 for the possibility of uploading interactive training modules on the new website

# WP4 – COMMUNICATION

13 National Agencies

- ✓ Define a shared communication and dissemination e information plan
  - ✓ Define a coherent communication objective aligned with the overall project vision and target audiences
  - ✓ Synergies with all WPs
- > 2024: more than **1,000 people** involved from **23 countries** approximately **100 focus groups** organised

# WP4 – COMMUNICATION

## A SUCCESSFUL PEACE+ COMMUNICATION CAMPAIGN ON EUROPE DAY 2025: #EUvalYOU

2 short videos made with the contribution of

**10 NAs**

**Shared on May 9°**

and in Florence Festival of Europe:

- [VIDEO1 - What does Europe represent for you?](#)
- [VIDEO 2 - What do you wish o expect from Europa today](#)



# Outputs you can use: video training modules



**Participate in Europe - Erasmus+ PEACE ...**

di Erasmus+ INDIRE

Playlist • 12 video • 731 visualizzazioni

The E-modules videos "Participate in Europe" provide an introduction to European integration from a civic an...altro

Riproduci tutto

- 1 MOD 2 - Unit 4 - European Court of Justice  
Erasmus+ INDIRE • 63 visualizzazioni • 1 mese fa  
7:11
- 2 MOD 2 - Unit 3 - European Council  
Erasmus+ INDIRE • 65 visualizzazioni • 1 mese fa  
6:39
- 3 MOD 2 - Unit 2 - European Parliament  
Erasmus+ INDIRE • 70 visualizzazioni • 1 mese fa  
6:03
- 4 MOD 2 - Unit 1 - European Commission  
Erasmus+ INDIRE • 86 visualizzazioni • 1 mese fa  
7:34

*“Participate in Europe”*

**4 eModules (24 units)**

On Civic engagement and EU values

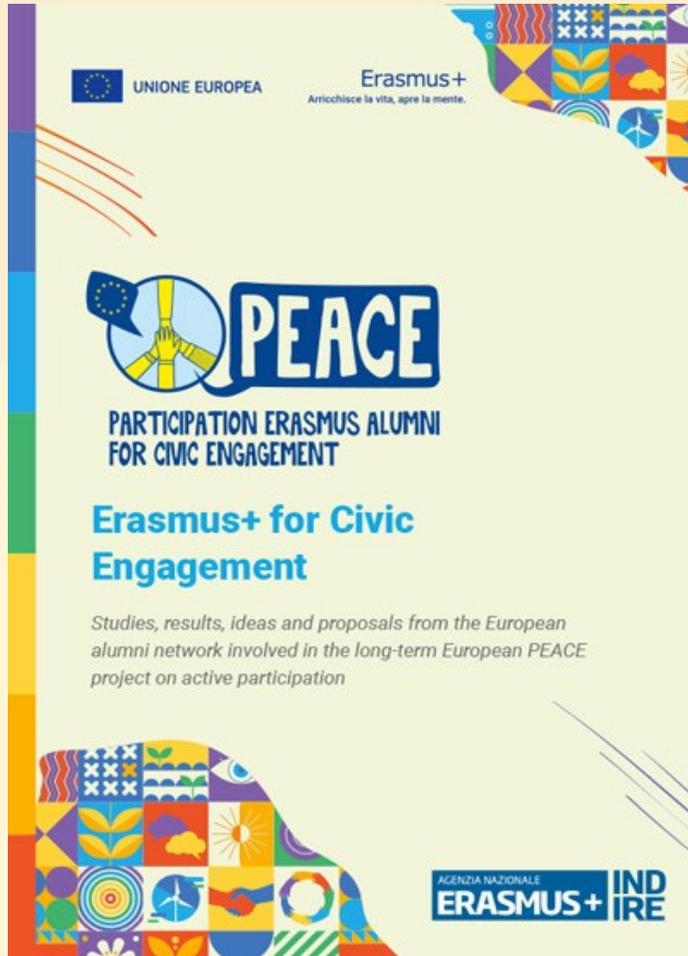
**SCAN & WATCH**



<https://www.youtube.com/playlist?list=PLXH4liLvTcKbganQ8MZvwW2EsHxPg8IOF>

# Outputs you can use: 2022-24 final report

## DOWNLOAD

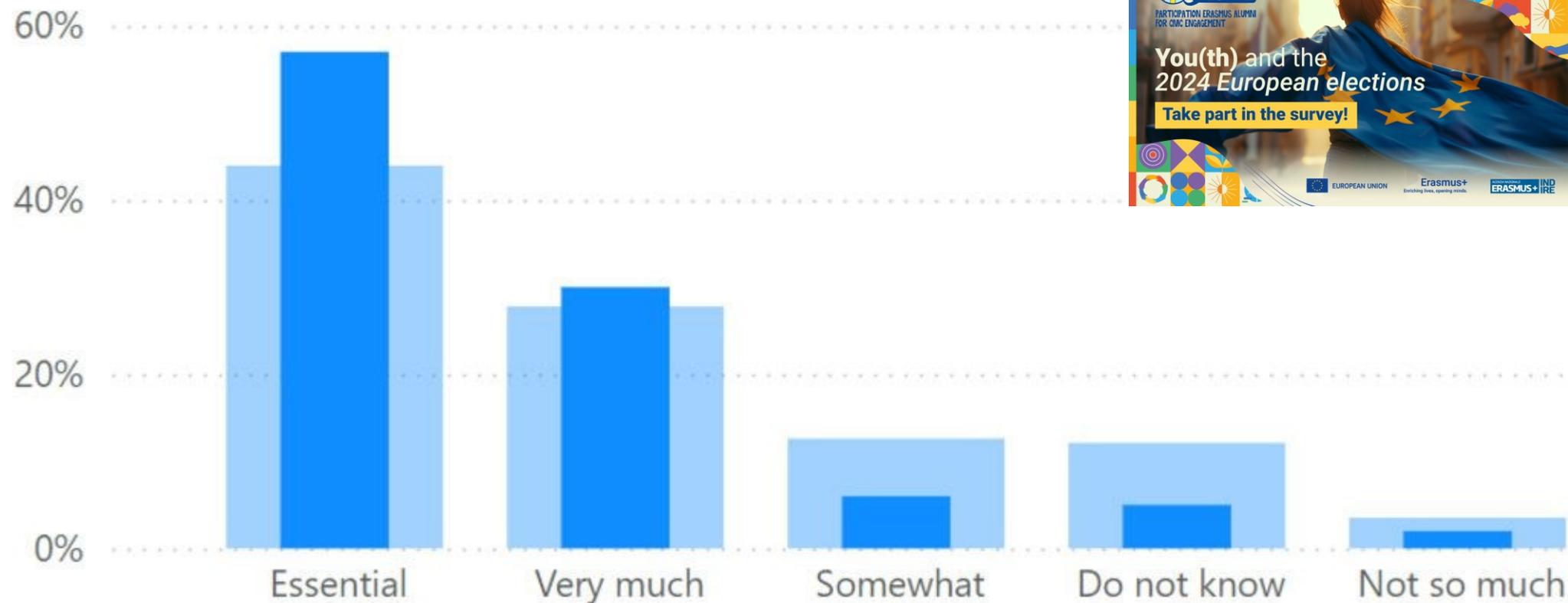


**Studies, results, ideas and proposals**  
from the **European alumni network involved**  
in **PEACE** on active participation  
(December 2024)

# Good news: PEACE survey before European elections in 2024

2,300 responses to the questionnaire You(th) mainly from Italy, Germany, France, Spain and Poland.

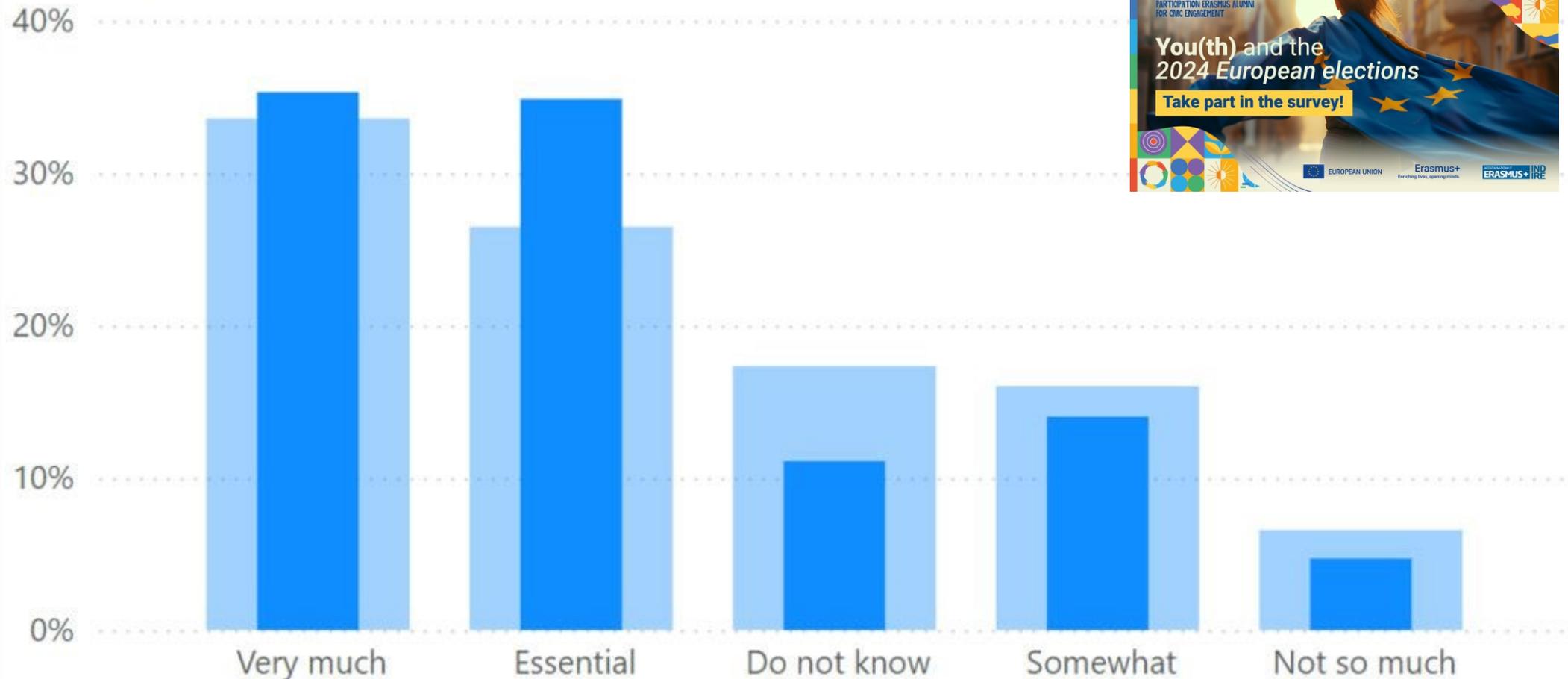
How much do you think the Erasmus programme stimulates the following dimensions? [Becoming more socially active outside of education and work]



# Good news: PEACE survey before European elections in 2024

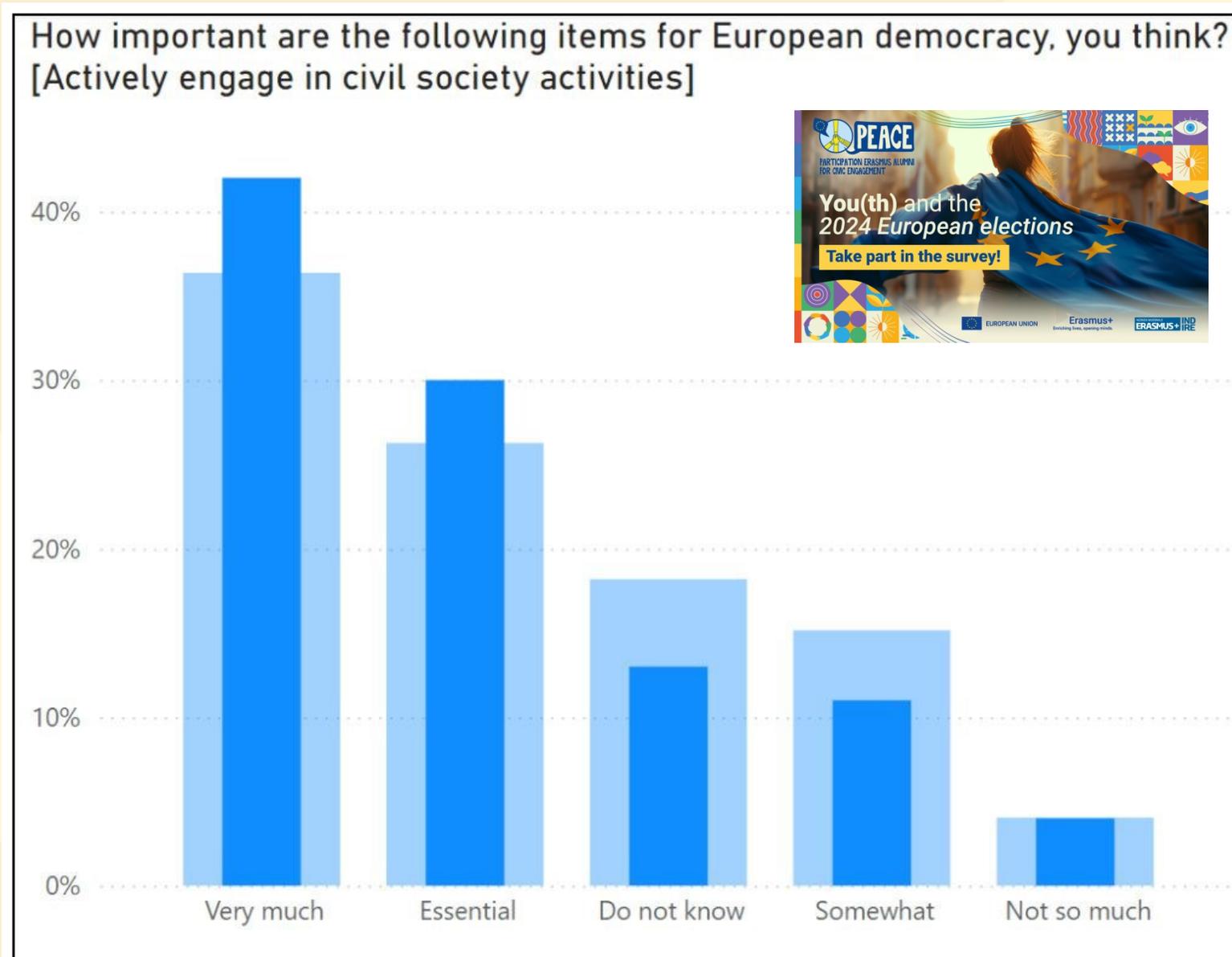
2,300 responses to the questionnaire You(th) mainly from Italy, Germany, France, Spain and Poland.

How much do you think the Erasmus programme stimulates the following dimensions? [Enriching your political identity, beyond national or local identity]



# Good news: PEACE survey before European elections in 2024

2,300 responses to the questionnaire You(th) mainly from Italy, Germany, France, Spain and Poland.



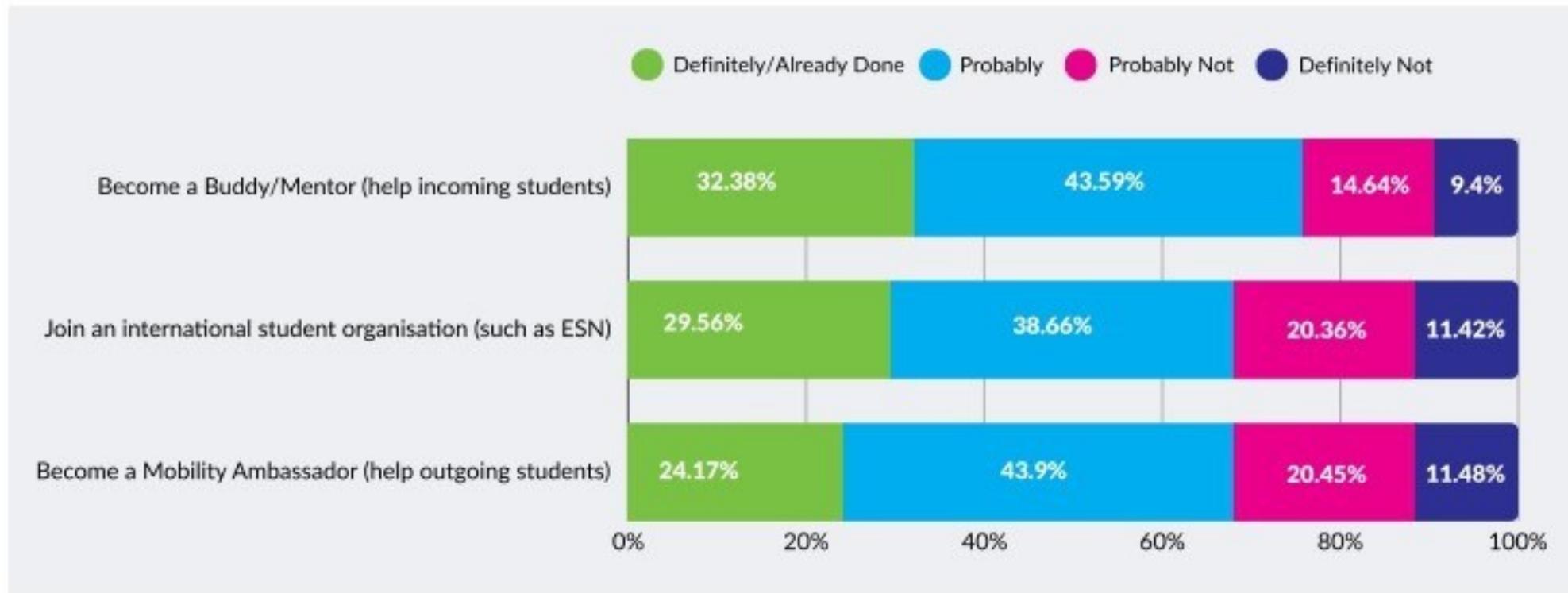
# Good news: participants' report

After participating in Erasmus+ mobility	Strongly agree	Rather agree	Neither agree nor disagree	Rather disagree	Strongly disagree
I intend to <b>participate more</b> actively in social and political life of my community	32,70%	30,71%	27,15%	7,42%	2,02%
I am <b>more interested</b> in knowing what happens in the world daily	39,90%	36,47%	19,38%	3,41%	0,85%
I am <b>more able to cooperate</b> with people from other backgrounds and cultures	58,67%	32,66%	7,52%	0,80%	0,34%
I am more interested in <b>European topics</b>	41,93%	32,82%	20,60%	3,61%	1,04%
I feel more <b>European</b>	46,28%	28,36%	19,74%	3,76%	1,87%
I am <b>more aware</b> of social and political concepts like democracy, justice, equality, citizenship, civil rights	39,74%	33,26%	22,19%	3,67%	1,14%

**Fonte:** Mobility Tool+ Erasmus+ 2014-2020, questionario europeo destinato agli studenti in mobilità per studio, Call 2020. Base dati: 29.702 risposte

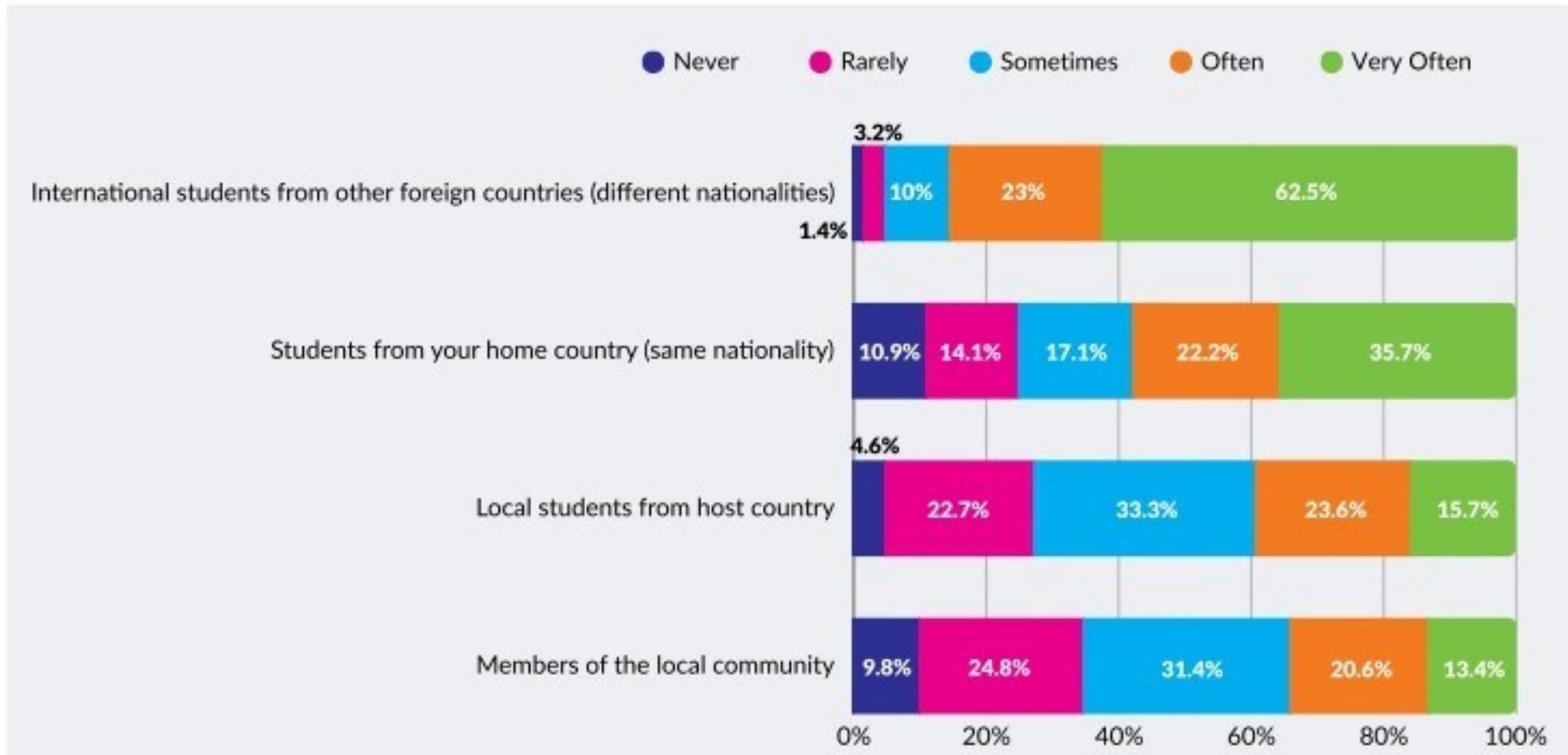
# Good news: ESNsurvey XV 2024

Engagement with civil society organisations after mobility, percentage  
(general sample, N= 14,489).



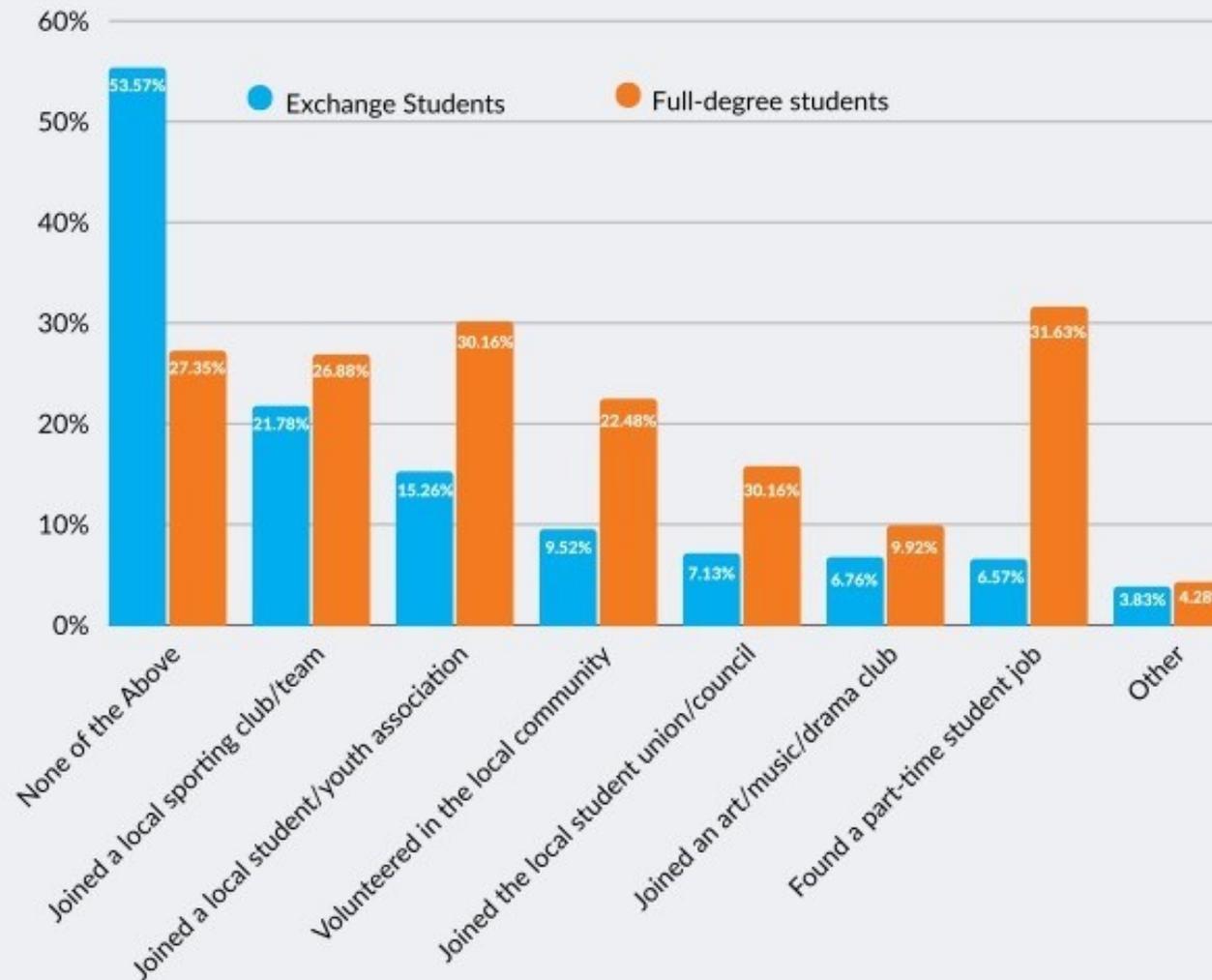
# Good news: ESNsurvey XV 2024

Exchange students' distribution of the frequency of interaction with different groups (N= 14,396).



# Good news: ESNsurvey XV 2024

Actions taken by exchange students (N= 14,568) and full-degree students (N= 1,704) in the local community or host institution (general sample, N= 14,568).



# Participation: Some examples

## *Top Down*

- Discover EU
- Green Travels (sustainability)
- E+ participants' report
- Voting
- EU consultations
- ....

# Participation: Some examples

## *Bottom Up*

- ESN goes to schools (*PEACE: 3.500 people in about 40 institutes in EU*)
- ESN and WWF
- ErasMag – magazine by E+ students community
- Climate Pact Ambassadors
- Erasmus+ Days



## Participation: Some examples *Bottom Up*

- **The French student Tanguy Cesbron, currently on an Erasmus+ mobility at the Engineering Department of the University of Florence, won the Corri la Vita race for the Erasmus+ Team on Sept 2025.**  
**Corri la Vita is a solidarity race for breast cancer. He appointed to the race because he had read about it.**

# Participation: Some examples

## *Bottom Up*

- **The Italian student Giacomo, biked home from Lille (FR) to Tourin (IT) at the end of his Erasmus+ mobility period. He studies medicine. Wrote to the Italian NA because he wanted to contribute to the ecocrise**



# Suggestions

## *To HEIs and local communities*

- **HEIs:** *Catching City Guides – What to do, How to contribute* tailored on or even made by students >> **Peer to Peer** approach
  - Target: national&international students
  - no academic but marketing oriented (bright colours/valuable hints)
  - *Agreements* with NGOs, civil society organizations, Local institutions....  
**ECTS** recognition (?)
- **Local institutions:** international students represent an added value not only from an **economic** point of view ([Eracon pg 24](#)) but also from the **social** one: volunteering, old people, language tandems....
  - involve **hosting** families (students housing is a problem Europewide)

# Suggestions

*Milan as a good practice:*

*10% of incoming E+ students in Italy, second country in EU*

The image is a screenshot of the YES MILANO website. At the top left, the logo reads "YES MILANO" in a bold, white, sans-serif font, with "STUDYING AND WORKING IN MILANO" underneath in a smaller font. To the right of the logo are navigation links: "VISIT", "STUDY & WORK" (highlighted in a blue box), "BUSINESS", and "MILANO&PARTNERS". Further right are language options "IT | EN" and a user profile icon. Below the navigation bar is a secondary blue bar with "STUDY IN MILANO" and "WORK IN MILANO" links, and a search icon on the right. The main content area features three large, dark-themed banners. The first banner, titled "MILANO. HOME OF TALENT", shows a crowd of people and includes a "Discover more" button and a left-pointing arrow. The second banner, titled "INTERNATIONAL STUDENT DESK", shows students sitting on a lawn and includes a "Discover more" button and three small white circles. The third banner, titled "INTERNATIONAL TALENT DESK", shows people in a professional setting and includes a "Discover more" button and a right-pointing arrow.

## *To Students*

- **Some key words:** proactive approach, curiosity, *responsability!*
- **Active role back home:** multiplier effect for European diversity, cultures and opportunities

## *To Everybody*

- [EU Youth Strategy](#)
- [SALTO Participation&Information](#)



***Thank you for your kind attention!***

***Enjoy Erasmus+  
Enjoy participation***

# **NETWORKING ACTIVITY**

**11:30-12:00**

**#STUDENTS4EUVALUES25  
#ERASMUSPLUS**

# HOW WE DO IT

1. **Find a curiosity card** placed below your chair. Take it with you on a date for lunch.
2. **When plates are full**, mingle and form smaller groups seated or standing.
3. **While you're eating together, you can start reading your questions and share your answers.**
4. How you're going to organise **answering the cards, it's in your hands!**

TCA Hamburg 27-29 November 2025  
Encouraging Active Citizenship and Commitment  
through Students' Promotion of European values

**What does solidarity look  
like in your everyday life?**

**22**

# LUNCH BREAK

WE RESTART AT 13:00



**#STUDENTS4EUVALUES25**  
**#ERASMUSPLUS**

*Image by CANVA*

# PROJECT MARKET- GETTING TO KNOW THE INITIATIVES

**13:00-14:00**

**#STUDENTS4EUVALUES25**  
**#ERASMUSPLUS**

# AGENDA

5 min

## WELCOME & ORIENTATION

50 min

### 1. UNIVERSITY OF PRIMORSKA (SLOVENIA)

Integration and Inclusion of Foreign Students into UP and its Activities

### 2. VSB – TECHNICAL UNIVERSITY OF OSTRAVA (CZECHIA)

How Erasmus+ Participants' Experiences Differ from Their Expectations

### 3. BIALYSTOK UNIVERSITY OF TECHNOLOGY (POLAND)

Akcja-Integracja 2.0 – Welcome to Poland

### 4. DAAD-EUROPA MACHT SCHULE (GERMANY)

Europa macht Schule (EmS) & Back to School (BtS)

### 5. ITS LOMBARDIA MECCATRONICA (ITALY)

Intensive Project Works and Internships for EQF5 Students

### 6. UNIVERSITY COLLEGE OF TEACHER EDUCATION VIENNA (AUSTRIA)

Connecting Education, Art & Civic Engagement Across Europe

### 7. DAAD – ERASMUS+ NA HIGHER EDUCATION (GERMANY)

Local Erasmus+ Initiatives & Erasmus Student Network

### 8. SALZBURG UNIVERSITY OF EDUCATION (AUSTRIA)

Active Citizenship Learning (ACL)

Run-EU 2.0 Regional University Network

### 9. ESCUELA SUPERIOR DE DISEÑO DE LA RIOJA – ESDIR (SPAIN)

Promotion of Equality and Diversity

### 10. UNIVERSIDAD DE BURGOS (SPAIN)

EU Awareness & Careers + RUN-EU 2.0

### 11. NA FOR EUROPEAN EDUCATIONAL PROGRAMMES AND MOBILITY (NORTH MACEDONIA)

Encouraging Active Citizenship & European Values (Student–Professor Relations)

### 12. ECIU UNIVERSITY (EUROPE)

ECIU Student Ambassadorship Programme



5 min

## CLOSURE

# THE BUS LEAVES FROM HOLIDAY INN HOTEL AT 17:00 SHARP!

#STUDENTS4EUVALUES25  
#ERASMUSPLUS



*Image by CANVA*

# PARALLEL WORKSHOPS I: GETTING TO KNOW EACH OTHER, PRACTICE & CHALLENGES SHARING

14:15-16:00

**#STUDENTS4EUVALUES25**  
**#ERASMUSPLUS**



COFFEE BREAK INCLUDED

# INTRODUCTION

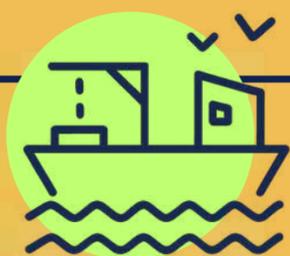
The aim of the first session is for participants to get to know each other and learn about each other's initiatives. They identify common challenges and possible solutions.



## STUDENT GROUP 1

Moderator  
**Andrew Horgan**

TRAINING ROOM I  
(GROUND FLOOR)



## PROFESSOR & LECTURER GROUP

Moderator  
**Denis Osmicic**

TRAINING ROOM II  
(GROUND FLOOR)



## STUDENT GROUP 2

Moderators  
**Mario Gallego-Nicasio**  
**Ulrich Kameni Ngango**  
**Veigne**

WORK LAB I  
(9TH FLOOR)



## HEI STAFF GROUP

Moderators  
**Alessia Ricci**  
**Jean-Christophe Inizan-**  
**Lucius**

WORK LAB II  
(9TH FLOOR)

**TO KNOW WHICH GROUP YOU BELONG TO, PLEASE CHECK YOUR BADGE.**

# ENCOURAGING ACTIVE CITIZENSHIP AND COMMITMENT THROUGH STUDENTS' PROMOTION OF EUROPEAN VALUES

**#STUDENTS4EUVALUES25 #ERASMUSPLUS**



**DAY 2 - 28 Nov 2025  
Hamburg**

# AGENDA

28 November, FRIDAY

09:30-11:00

## EUROPE IN TIME OF POLYCRISIS

ARENA

ALEXANDER SCHUSTER (EUI FLORENCE)

## THE ROLE OF THE CONNECTOR IN THE CIVIC UNIVERSITY MISSION

DR. FEMI OWOLADE (SHU)

11:00-11:30

## COFFEE BREAK

FOYER, GROUND FLOOR

11:30-12:30

## PANEL DISCUSSION: SHARING EUROPEAN VALUES

ARENA

ALEXANDER SCHUSTER (EUI) | SERGIO PÉREZ-CASTAÑOS (UB)  
SARA FONTANA (ESN) | DR. ROBERT GIESKE (EMS)



FAMILY PHOTO  
AT 13:30

12:30-13:30

## LUNCH

FOYER, GROUND FLOOR

14:00-15:30

## WORKSHOPS II

SEE APP

PROMOTION AND COMMUNICATION OF EUROPEAN VALUES

15:30-16:00

## COFFEE BREAK

FOYER, GROUND FLOOR

16:45-18:15

## GUIDED TOUR: HAMBURGER SPEICHERSTADT



FREE EVENING



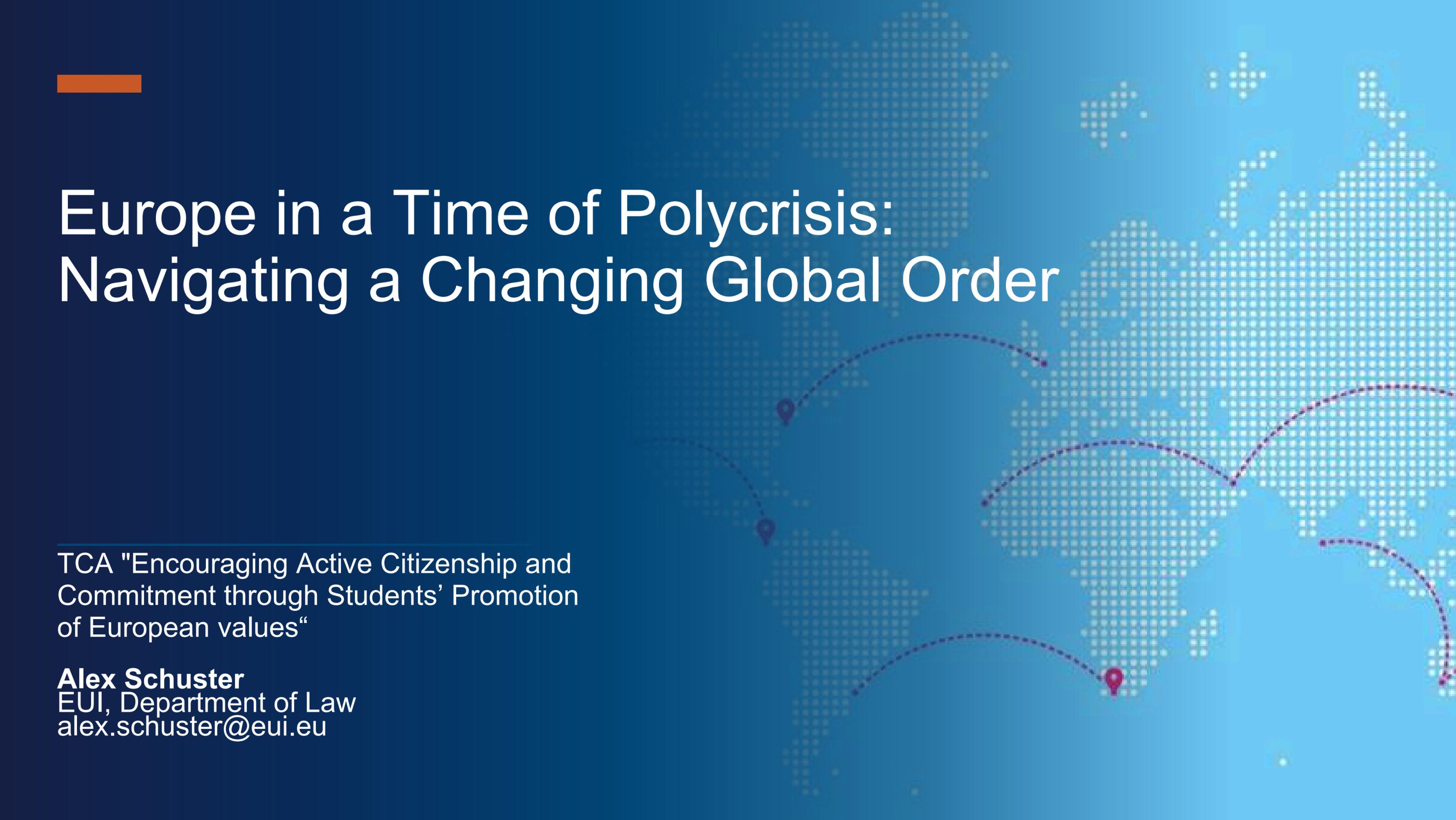
At 16:15 we have a bus transfer  
from ARENA EXIT

# **EUROPE IN A TIME OF POLYCRISIS: NAVIGATING A CHANGING GLOBAL ORDER**

**9:40-10:20**

**#STUDENTS4EUVALUES25  
#ERASMUSPLUS**

**ALEXANDER SCHUSTER**  
European University Institute Florence



# Europe in a Time of Polycrisis: Navigating a Changing Global Order

TCA "Encouraging Active Citizenship and Commitment through Students' Promotion of European values"

**Alex Schuster**  
EUI, Department of Law  
[alex.schuster@eui.eu](mailto:alex.schuster@eui.eu)



# What will we do today?

---

## SWOT

- Threats / Challenges
- Weaknesses
- Strengths and opportunities



# What is a polycrisis?

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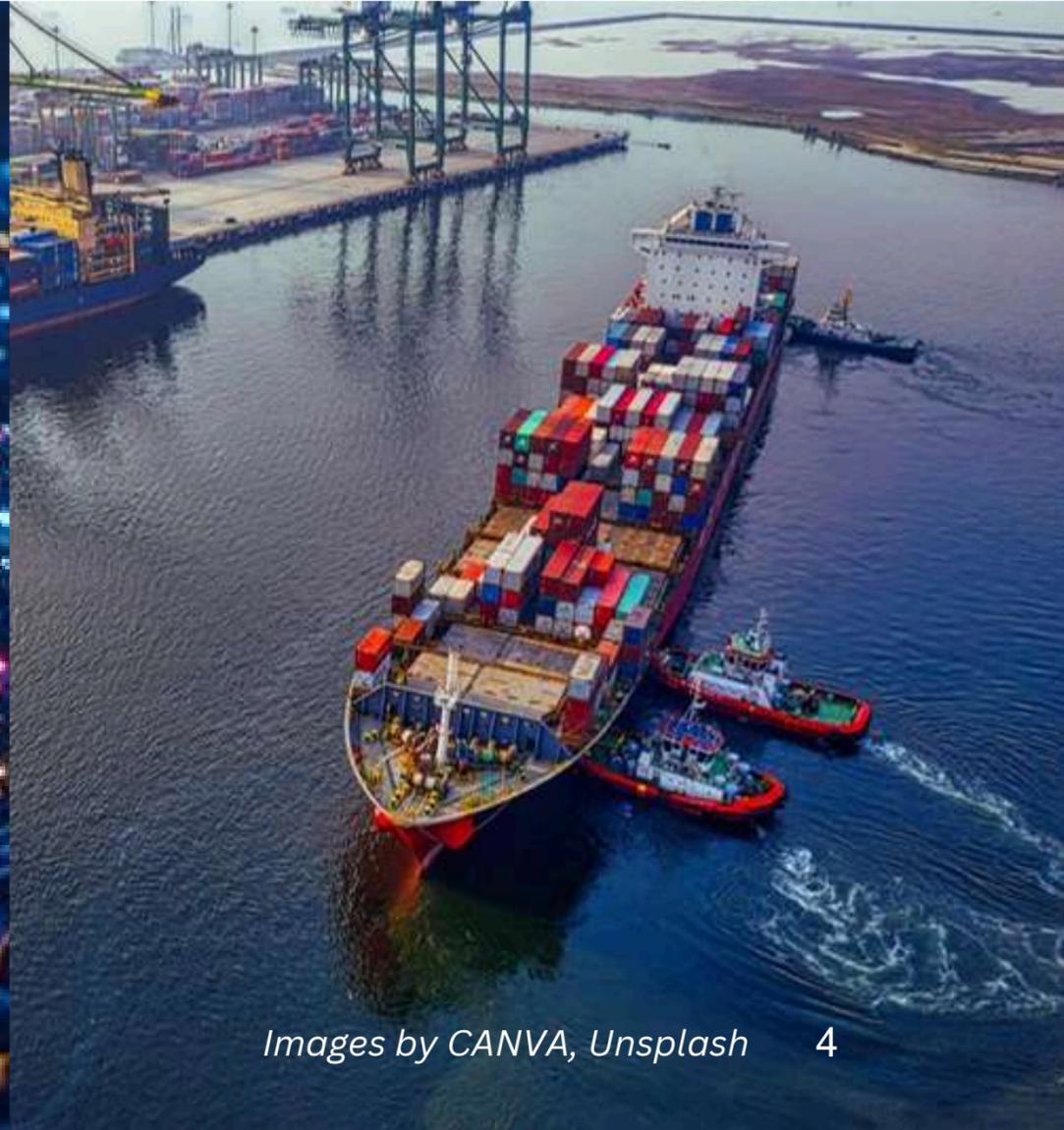
„A cluster of distinct crises that interact in ways that they and their effects tend to reinforce each other, so the whole is even more overwhelming than the sum of the parts.“

Eric Helleiner, Adam Tooze



# Some key challenges: An Era of Crises

1. A multi-order world
2. Security
3. Competitiveness, future technologies and resources
4. Polarisation
5. Demographic change
6. ....





*Images by CANVA*

## **A multi-order world: Where is Europe's place?**

- The end of the international liberal order
- Isolated Europe
- An era with no (world) leaders
- Block formation?
- National interests

The background of the slide features a close-up, slightly blurred view of the European Union flag (blue with yellow stars) and the Ukrainian national flag (yellow and blue horizontal stripes). The EU flag is on the left and top, while the Ukrainian flag is on the right and bottom. A small orange horizontal bar is located in the top left corner.

# Security in Europe

- Putin's Russia as existential threat to European security
- Dependence on the US and NATO
- Lack of common EU defence infrastructure
- Lack of common defensive industrial strategy

# Competitiveness, Technologies and Resources

---

- EU not a key player in modern technologies, renewables and military
- Fierce industrial competition
- The end of free trade?
- Heavy dependency on China and US
- Little autonomy

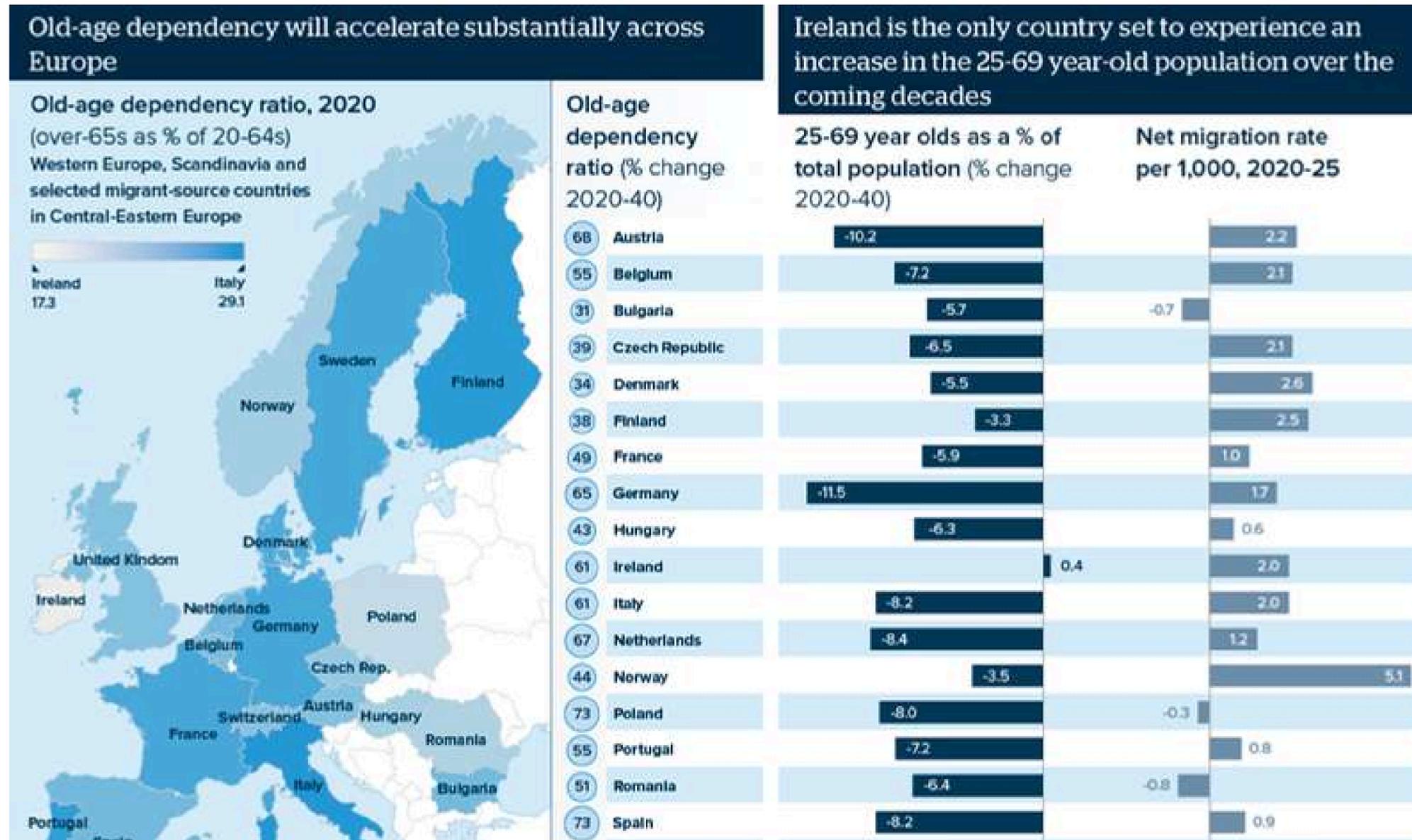


# Radicalisation and Polarisation

- Rule of law is attacked by many Member States
- Increased nation-centric politics in many Member States
- Right and left-wing populism against the EU
- Deterioration of the political 'center'?



# Demographic Change



Source: Oxford Analytica



**What about other  
challenges?**

---



# The Age of Polycris: All doomed?

- EU can be a powerhouse in key global issues
- A hub of experts, activists, and civil society
- (Still) Economically relevant
- Soft power
- Crises as a moment for growth
- Resilience? Autonomy?



# So, what now?

---

- Youth with the highest trust in EU
- Embrace the challenges, move, live Europe
- It does not have to be a story of decline: Call for participation
- Solutions need to be profound, institutional, and bottom-up
- Challenge status quo, don't keep it: New beginnings as opportunities
- Post-boomers in the spotlight more than ever

# QUESTIONS?

[alex.schuster@eui.eu](mailto:alex.schuster@eui.eu)

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# **THE ROLE OF THE 'CONNECTOR' IN THE CIVIC UNIVERSITY MISSION**

**10:20-11:00**

**#STUDENTS4EUVALUES25  
#ERASMUSPLUS**

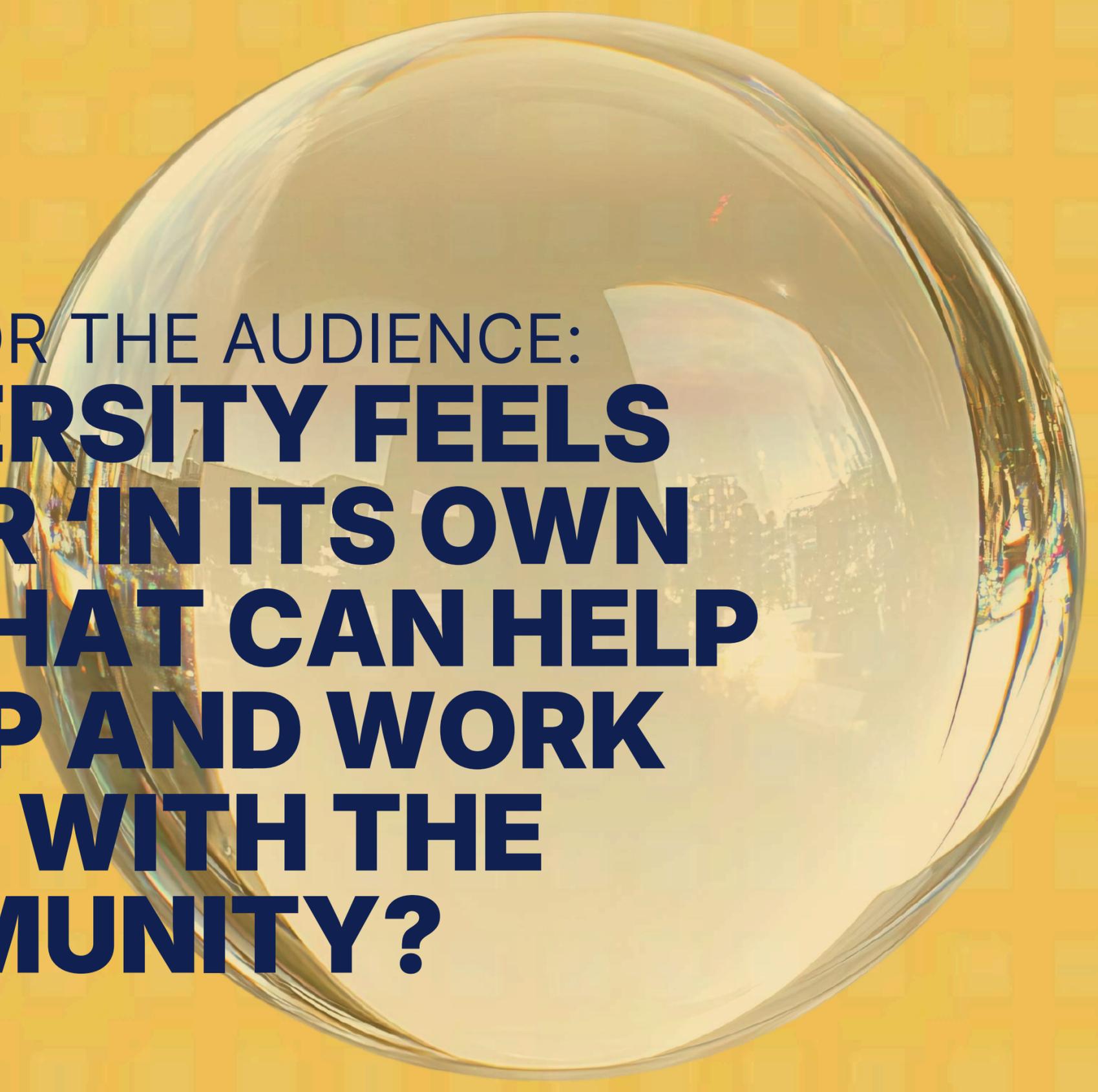
**DR FEMI OWOLADE**  
Sheffield Hallam University



QUESTION FOR THE AUDIENCE:  
**IN YOUR CITY OR COUNTRY,  
WHO ARE THE  
“CONNECTORS” WHO HELP  
STUDENTS AND  
COMMUNITIES WORK  
TOGETHER?**



QUESTION FOR THE AUDIENCE:  
**WHY IS CO-CREATION  
STRONGER WHEN IT IS  
PART OF UNIVERSITY  
DECISIONS AND NOT ONLY  
SHORT PROJECTS,  
ESPECIALLY FOR CIVIC  
ENGAGEMENT?**



QUESTION FOR THE AUDIENCE:  
**IF A UNIVERSITY FEELS  
CLOSED OR 'IN ITS OWN  
WORLD', WHAT CAN HELP  
IT OPEN UP AND WORK  
BETTER WITH THE  
COMMUNITY?**

**THANK YOU.**

**DR FEMI OWOLADE**

*Sheffield Hallam University*

[F.OWOLADE@SHU.AC.UK](mailto:F.OWOLADE@SHU.AC.UK)

# COFFEE BREAK

WE RESTART AT 11:30



# **PANEL DISCUSSION: SHARING EUROPEAN VALUES – HOW TO GET OUT OF THE ERASMUS+ BUBBLE?**

**11:30-12:30**

**#STUDENTS4EUVALUES25  
#ERASMUSPLUS**

**IN ONE WORD,  
WHAT KEEPS  
ERASMUS+ INSIDE  
A BUBBLE?**



**SLIDO.COM**  
**#271102**

# OUR PANELISTS

**ALEXANDER SCHUSTER**

European University  
Institute Florence

**SERGIO PÉREZ-  
CASTAÑOS**

Universidad de Burgos

**SARA FONTANA**

Erasmus Student  
Network

**DR ROBERT GIESKE**

Europa macht Schule  
(Europe meets  
School)

SLIDO.COM  
**#271102**



IN ONE WORD,  
WHAT KEEPS  
ERASMUS+ INSIDE  
A BUBBLE?



SLIDO.COM  
**#271102**



# EUROPEAN VALUES IN PRACTICE

SLIDO.COM  
#271102

Image by Unsplash

# OPENING THE BUBBLE: PRACTICAL APPROACHES

SLIDO.COM  
**#271102**



*Image by CANVA*

**Be examples for the new  
Erasmus Generations!**

**ONCE ERASMUS,  
ALWAYS ERASMUS!**

SLIDO.COM  
**#271102**





# OPENING THE BUBBLE: PRACTICAL APPROACHES

SLIDO.COM  
#271102



*Image by CANVA*



# OPENING THE BUBBLE: PRACTICAL APPROACHES

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IN ONE WORD,  
WHAT KEEPS  
ERASMUS+ INSIDE  
A BUBBLE?



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WHAT ONE  
CHANGE COULD  
BURST THE  
ERASMUS+  
BUBBLE?



SLIDO.COM  
**#271102**

WHAT ONE  
CHANGE COULD  
BURST THE  
ERASMUS  
BUBBLE



SLIDO.COM  
**#271102**

# LUNCH BREAK

WE RESTART AT 13:40



**#STUDENTS4EUVALUES25**  
**#ERASMUSPLUS**

A stylized graphic of a smartphone in light blue, positioned on the right side of the image. The screen area is a darker blue rectangle containing the main text. The phone has a circular camera lens on the right edge and a vertical line representing a home button or notch at the bottom center.

# IT'S PICTURE TIME: LET'S **CAPTURE** THE MOMENT!

**#STUDENTS4EUVALUES25**  
**#ERASMUSPLUS**

# COFFEE BREAK

WILL BE SERVED AT 15:30 IN ARENA



**TOMORROW MORNING  
PLEASE GO TO THE  
REGISTRATION AREA AND  
MAKE SURE TO  
CONFIRM YOUR PRESENCE  
FOR A CITY TOUR WITH  
ESN HAMBURG (ALREADY  
SIGNED UP), AND DO YOUR  
DAILY REGISTRATION (ALL  
HANDS).**

**#STUDENTS4EUVALUES25  
#ERASMUSPLUS**



**TOMORROW YOU NEED TO DO A CHECKOUT AND EITHER BRING YOUR LUGGAGE (IF SMALL) WITH YOU OR LEAVE AT THE HOTEL (IN CASE YOU HAVE MORE BAGS). THERE IS NO TIME TO PICK UP THE LUGGAGE BEFORE THE CITY TOUR.**

**#STUDENTS4EUVALUES25**  
**#ERASMUSPLUS**



**IT'S FREE EVENING TODAY.  
IF YOU WANT, YOU CAN GO  
TO ST PAULI U-BAHN  
STATION YOU CAN VISIT  
WINTER DOM &  
REEPERBAHN PARTY  
STREET. THERE IS A RED  
LIGHT THEMED CHRISTMAS  
MARKET.**



**#STUDENTS4EUVALUES25  
#ERASMUSPLUS**

A narrow street in Speicherstadt, Hamburg, lined with red brick buildings. The buildings have multiple stories with arched windows and doorways. The street is paved with cobblestones and is flanked by a low brick wall on the left. The sky is a clear, deep blue.

**LET'S MEET IN FRONT  
OF ARENA EXIT AT  
16:15 TO CATCH A BUS  
RIDE TO HAMBURGER  
SPEICHERSTADT**

**#STUDENTS4EUVALUES25  
#ERASMUSPLUS**

# **PARALLEL WORKSHOPS II: PROMOTION AND COMMUNICATION OF EUROPEAN VALUES – LET'S BE CREATIVE!**

**14:00-15:30**

**#STUDENTS4EUVALUES25  
#ERASMUSPLUS**

# INTRODUCTION

The second session focuses on designing a week-long promotional campaign that encourages stronger uptake of civic participation and European values within universities and among students. The four working groups will be of mixed profiles (students, professors, lecturers and other HEI staff).



## TRAINING ROOM I

Moderator  
**Andrew Horgan**



## TRAINING ROOM II

Moderator  
**Denis Osmicic**



## WORK LAB I

Moderators  
**Mario Gallego-Nicasio**  
**Ulrich Kameni Ngango**  
**Veigne**



## WORK LAB II

Moderators  
**Alessia Ricci**  
**Jean-Christophe Inizan-**  
**Lucius**

**TO KNOW WHICH GROUP YOU BELONG TO, PLEASE CHECK YOUR BADGE AGAIN.**

# ENCOURAGING ACTIVE CITIZENSHIP AND COMMITMENT THROUGH STUDENTS' PROMOTION OF EUROPEAN VALUES

**#STUDENTS4EUVALUES25 #ERASMUSPLUS**



**DAY 3 - 29 Nov 2025  
Hamburg**

# AGENDA

29 November, SATURDAY

10:00-10:30

## IMPROVING MOBILITY EXPERIENCES BY ENGAGING WITH LOCAL COMMUNITIES

ARENA

MARTIN BOGDAN (ACA)

10:30-11:30

## WORKSHOPS III

SEE APP

CONCLUSIONS AND SUMMARY

11:30-12:00

## COFFEE BREAK

FOYER, GROUND FLOOR

12:00-12:45

## HARVESTING FROM THE WORKSHOPS

ARENA

PRESENTATIONS AND DISCUSSION OF RESULTS

12:45-13:00

## WRAP UP, WHAT'S NEXT & SEE YOU SOON

ARENA

13:00-13:30

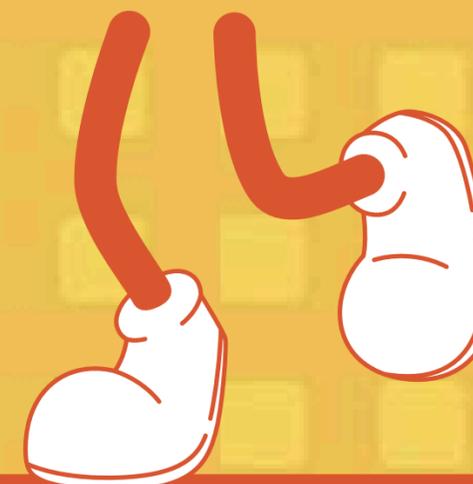
## LUNCH BAG IS READY

FOYER, GROUND FLOOR

13:30-15:30

## OPTIONAL CITY TOUR BY ESN HAMBURG

At 13:15 we meet at ARENA EXIT



# **IMPROVING MOBILITY EXPERIENCES BY ENGAGING WITH LOCAL COMMUNITIES**

**10:00-10:30**

**#STUDENTS4EUVALUES25  
#ERASMUSPLUS**

**MARTIN BOGDAN**  
Academic Cooperation Association (ACA)

# Learning by serving society

Improving mobility experiences by engaging with  
local communities

Training and Cooperation Activity: Encouraging Active Citizenship  
and Commitment Through Students' Promotion of European Values

29 November 2025



# Erasmus+ Priorities:

Participation in democratic life,  
common values and civic  
engagement

# We know that

- Around **68%** of students believe that Erasmus+ encourages civic engagement during exchange
- The possibility to engage with the local community during courses is an important pull factor for students' mobility choice
- Only **10%** of students volunteer in the local community during exchange
- Incoming students do not have the option to participate in Service-Learning activity in **52%** of cases
- **86%** of surveyed HEI staff think that the opportunity to engage in Service-Learning during student mobility enhances the overall learning experience.

Sources: ESNsurvey XV; ECEM survey

Do students feel at **home**,  
or do they feel as a **permanent guest**  
**during their mobility?**

# How to ensure a lasting impact on society?

Moving beyond the individual student experience



## Developing connections between civic engagement and internationalisation for an inclusive society

- Increasing the **civic engagement** component of mobilities in the field of internationalisation of Higher Education, contributing to making interaction with local communities the norm in mobilities.
- Ensuring **recognition** of learning outcomes for participants who take part in civic engagement initiatives.
- Improving the **collaboration frameworks** between HEIs and other societal actors to make mobilities contribute to societal change and common European values.

# Community-engaged learning

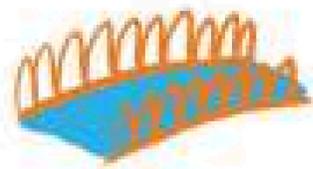
An educational framework is needed to support community engaged learning and ensure recognition of gained competences by the international students during mobilities



Service-Learning contributes to the student mobility experience because it enables students to connect to the community and gives them a sense of wider society

# HOW CAN ENGAGED INTERNATIONAL STUDENTS CONTRIBUTE TO THOSE NEEDS?

BEING BRIDGES & RAISE AWARENESS FOR CULTURAL DIVERSITY



STRENGTHEN CONNECTIONS WITHIN THE COMMUNITIES: INVOLVE MIGRANTS, ELDERLY PEOPLE WITH SPECIAL NEEDS



TRANSFER NEW KNOWLEDGE, OPEN NEW PERSPECTIVES, CONNECT TO NEW PEOPLE OUTSIDE COMMUNITY



OFFER LANGUAGE COURSES



RESEARCH FOR LOCAL COMMUNITY DEVELOPMENT



RESPECT & ENRICHMENT, AN APPRECIATIVE MIRROR OF LOCAL CULTURE



WE NEED TO REMEMBER THE NEEDS OF INTERNATIONAL STUDENTS, e.g. MENTAL HEALTH

THESE NEEDS MIGHT BE SIMILAR TO THE NEEDS IN LOCAL COMMUNITIES

# Service-Learning can be adapted to different contexts

To better integrate and build Service-Learning into their mobility programmes, HEIs can carry out a self-assessment or reflect on their engagement with the community, e.g. through TEFCE framework\*

# Key focal points in designing S-L for exchange students

- Cultural inclusiveness
- Language support
- Integration
- Flexibility in commitment
- Financial assistance
- Digital platforms and technology
- Mentorship/Peer support
- Evaluation and adaptation
- Recognition

# Stakeholders' roles

- Students
- Higher education institutions
  - University leadership
  - Academic staff
  - International offices
  - Support services
- Local/national/regional authorities
- Civil society/NGOs



# 5 Models for S-L for exchange students

- Collaborative challenge-based learning
- Language and cultural exchange
  - Volunteering in language exchange programmes, cultural heritage preservation projects, community-based initiatives promoting intercultural dialogue
- Training-based Service-Learning
  - Facilitation of training periods in community organisations, educational institutions, placing students in community organisations, training with a service component
- Virtual Service-Learning opportunities
  - Virtual collaboration on service projects, research with social impact, organising virtual language exchange programmes, online youth advocacy campaigns
- Orientation and integration programmes
  - Mentorship programmes, peer support groups to facilitate integration, foster cultural competence and social responsibility through cultural competency programmes

# Policy recommendations

What institutional pathways could enable embedding Service-Learning in student mobility?

# Clarifying and Differentiating

- The “Participation and Civic Engagement” priority remains broad and often unclear.
- A shared implementation framework should connect “common values” and “active citizenship.”
- Break the priority into concrete, actionable themes with clear terminology and examples.
- Sustain and consolidate resources via the **SALTO Participation & Information Centre** – avoid multiplying platforms.
- Highlight how this priority complements (but differs from) **Inclusion & Diversity** – civic engagement includes the *local engagement* element.

# Erasmus+ Programme Level

- Allow **Operational Support (OS) funds** for volunteering and integration initiatives.
- Establish **cross-sectoral working groups** with youth and civil society representatives.
- Integrate civic engagement elements into **Blended Intensive Programmes (BIPs)** and other actions.
- Support **micro-grants** for HEI-NGO collaborations and showcase good practice through **TCA/LTAs**.
- Consider updating the **ECHE** to explicitly reflect this horizontal priority.

# National Level

- Develop a **unified EU framework** adaptable to national contexts (like I&D and Green Transition).
- Encourage **dedicated national strategies/action plans** for the 4th priority.
- Strengthen **cross-sectoral collaboration** with youth and non-formal education actors.
- Include horizontal priorities on the agenda of NA–HEI coordination meetings.
- Promote **storytelling and alumni engagement** campaigns highlighting civic impact.

# Civic Engagement as part of mobilities

- Link civic engagement directly to **learning mobility** outcomes and the European Strategy for Universities.
- Use existing tools (Learning Agreements, Diploma Supplement, micro-credentials) for recognition of **informal/non-formal learning**.
- Encourage HEIs to include **service-learning** and volunteering in internationalisation strategies.
- Stronger partnerships between **HEIs and civil society** can enhance local impact and internationalisation at home.
- Civic engagement boosts integration and student satisfaction during exchanges.

# Support for HEIs

Many HEIs face limited resources, low awareness, and difficulties in measuring civic impact.

Provide **training for National Agencies** to better support HEIs and share expertise via SALTO.

Use **TCAs, BIPs, and staff weeks** to bring HEIs, NGOs, and students together on civic themes.

Develop **local language and cultural integration courses** to foster community connection.

Introduce **recognition mechanisms** (e.g., ECTS or diploma supplement) for student civic engagement activities.

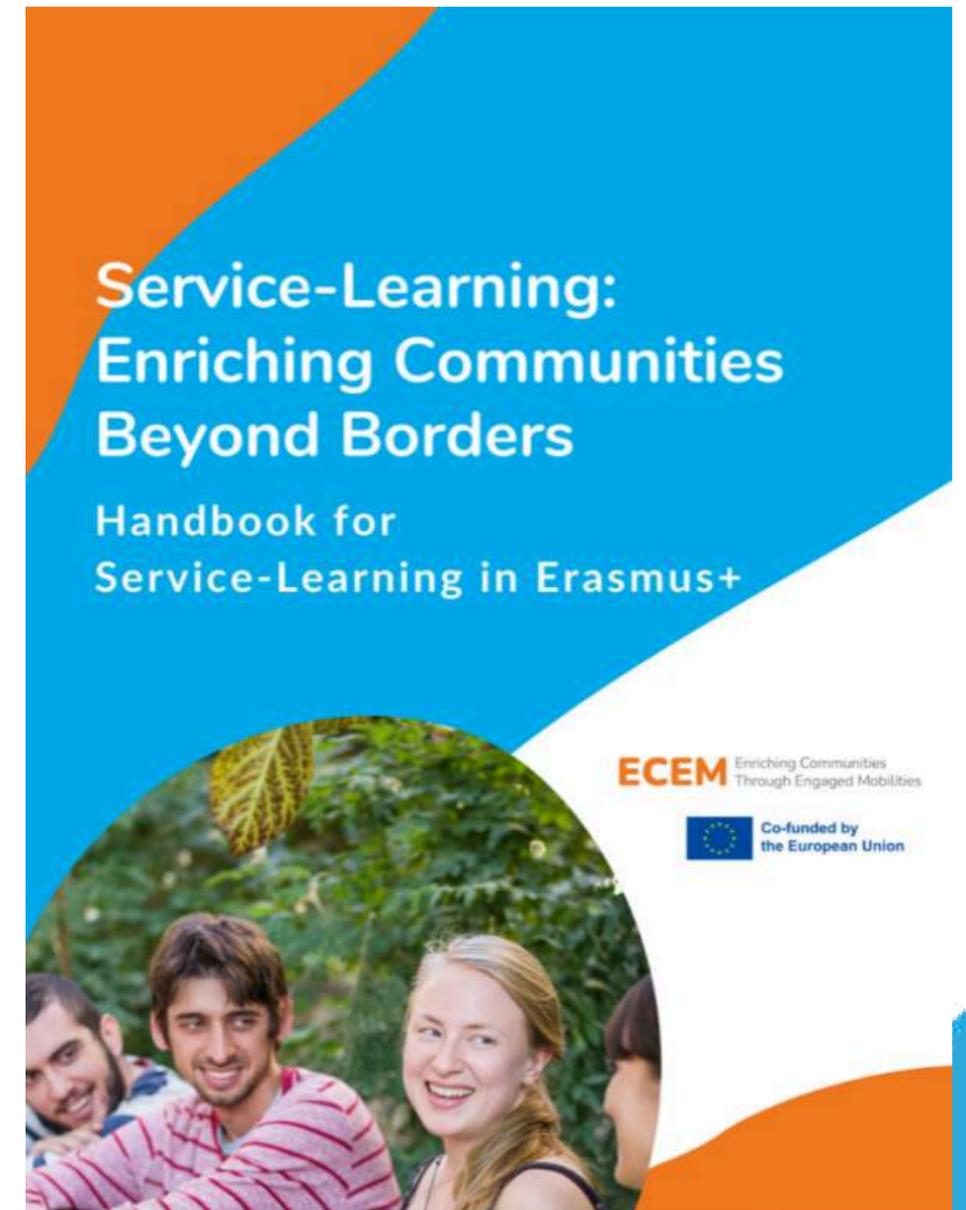
# Useful Resources

# Our building blocks: HEIs

## Service-Learning in International Higher Education:

Integration of civic engagement initiatives, such a service learning, into education from a theoretical and planning point of view.

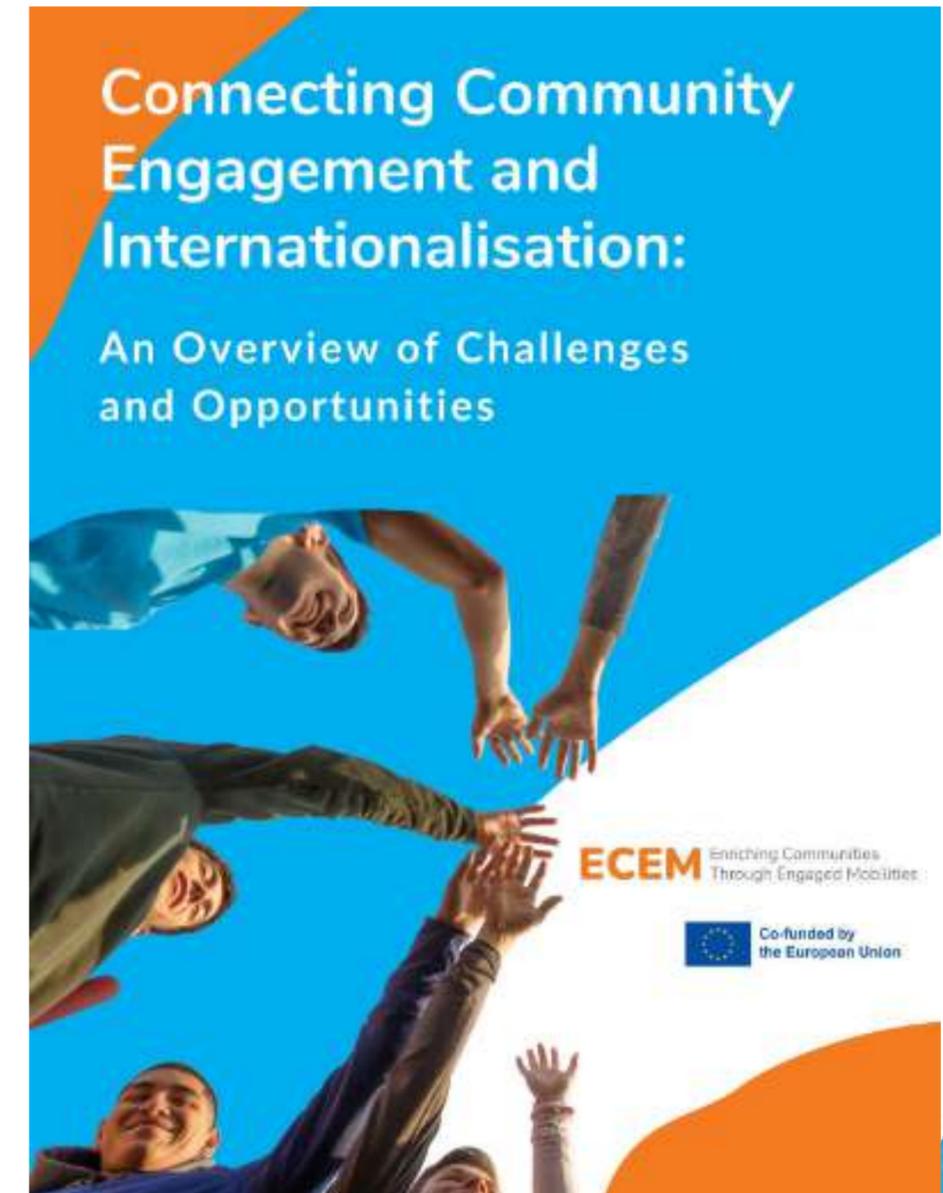
The handbook is now available on our website [www.ecem-project.eu](http://www.ecem-project.eu)



# Our building blocks: Community

## Bridging with the Community

Improved understanding of the role of Internationalisation and Volunteering on Exchange for Communities & Designing local engagement initiatives together for students that can be replicated across Europe on a voluntary basis.



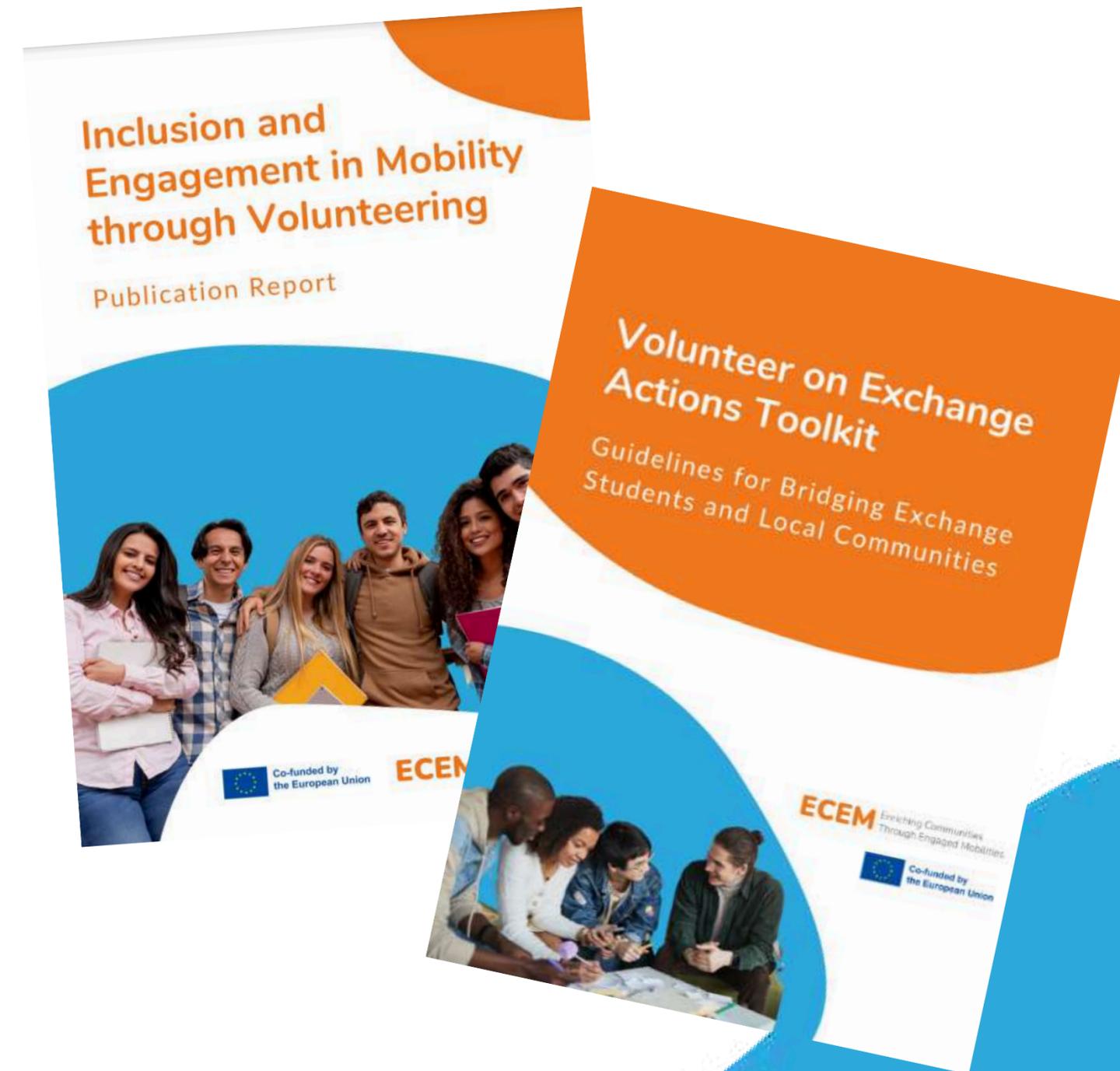
# Our building blocks: Students

Improve student experiences and engagement to improve integration abroad.

Ensuring **accessibility of services and education opportunities** that are community oriented to increase integration of International students.

A publication on the **needs of students** to better integrate in local communities

Followed by workshops & a **multiplier phase** of activities that will run in Spring 2025.



# Our building blocks: Policy

Clarify the priority

Foster strategies and peer learning

Improve existing tools

Recognition mechanisms



# Thank you!

[martin.bogdan@aca-secretariat.be](mailto:martin.bogdan@aca-secretariat.be)

[www.ecem-project.org](http://www.ecem-project.org)

# COFFEE BREAK

WILL BE SERVED AT 11:35



# **PARALLEL WORKSHOPS III: CONCLUSIONS & SUMMARY**

**10:30-11:30**

**#STUDENTS4EUVALUES25  
#ERASMUSPLUS**

# INTRODUCTION

Synthesising insights from the previous two workshops and making final remarks on how can collaboration be effective, purposeful and enriching for all?



## STUDENT GROUP 1

Moderator  
**Andrew Horgan**

TRAINING ROOM I  
(GROUND FLOOR)



## PROFESSOR & LECTURER GROUP

Moderator  
**Denis Osmicic**

TRAINING ROOM II  
(GROUND FLOOR)



## STUDENT GROUP 2

Moderators  
**Mario Gallego-Nicasio**  
**Ulrich Kameni Ngango**  
**Veigne**

WORK LAB I  
(9TH FLOOR)



## HEI STAFF GROUP

Moderators  
**Alessia Ricci**  
**Jean-Christophe Inizan-**  
**Lucius**

WORK LAB II  
(9TH FLOOR)

**TO KNOW WHICH GROUP YOU BELONG TO, PLEASE CHECK YOUR BADGE AGAIN.**

# HARVESTING FROM THE WORKING GROUPS & SESSIONS

**12:00-12:45**

**#STUDENTS4EUVALUES25**  
**#ERASMUSPLUS**

# OVERVIEW



## STUDENT GROUP 1

Moderator  
**Andrew Horgan**

TRAINING ROOM I  
(GROUND FLOOR)



## PROFESSOR & LECTURER GROUP

Moderator  
**Denis Osmicic**

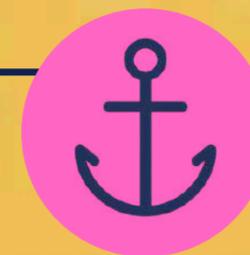
TRAINING ROOM II  
(GROUND FLOOR)



## STUDENT GROUP 2

Moderators  
**Mario Gallego-Nicasio**  
**Ulrich Kameni Ngango**  
**Veigne**

WORK LAB I  
(9TH FLOOR)



## HEI STAFF GROUP

Moderators  
**Alessia Ricci**  
**Jean-Christophe Inizan-**  
**Lucius**

WORK LAB II  
(9TH FLOOR)



# WORKSHOP 1 RESULTS

## WHAT ARE CHALLENGES

- **Low awareness of EU values among students**
- **Lack of engagement and motivation for participation in EU/Erasmus-related activities**
- **Slow bureaucracy and unclear procedures** (applications, funding bodies, syllabi)
- **Poor communication from institutions and insufficient visibility of events**
- **Time management difficulties limiting participation**
- **Platform mismatch** (students dislike certain tools like MS Teams)
- **Insufficient recognition and appreciation for student effort and volunteering**
- **Limited willingness to publicly share Erasmus experiences**
- **Demand for clearer and more direct democratic participation mechanisms**



*Photo courtesy of NA DAAD (TCA Hamburg)*



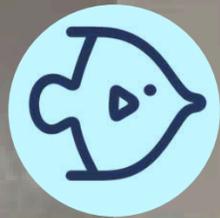
# WORKSHOP 1 RESULTS

## HOW WE ADDRESS THEM

- **Use preferred communication platforms** (Insta, WhatsApp Communities, Discord, Slack)
- **Strengthen person-to-person communication** and presence at physical events
- **Increase visibility through posters, word of mouth, and smart social media**
- **Improve institutional communication** (international offices, Erasmus processes)
- **Reward and recognise students** (certificates, “student of the month”, ceremonies)
- **Offer incentives to boost participation**
- **Simplify administrative processes for Erasmus+** applications and information on funding
- **Develop new engagement strategies and recruit enthusiastic volunteers**



*Photo courtesy of NA DAAD (TCA Hamburg)*



# FREEDOM DAYS

DAY 1

MOVEMENT

- Illustrate borders
- random restrictions for students

DAY 2

MEDIA

- Which channels do you use? → where are they blocked

DAY 3

SPEECH  
THOUGHT

- interview/discussion w/ someone who did not have this

DAY 4

ART

- gallery at uni
- controversial paintings
- vote if it's ok

DAY 5

CHOICE

- panel-discussion
- democracy
- organs of institutions

DAY 6

IDENTITY

- invite Human Rights Watch
- conference

DAY 7

CONCERT,  
ENDING

#freeeu

WORKSHOP 2 RESULTS BY ALENA GRAF

European University Alliance  
art galleries, elite reporter,  
NGO

# FREEDOM DAYS

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CHOICE

- panel-discussion
- democracy
- organs of institutions

DAY 6

IDENTITY

- invite Human Rights Watch
- conference

DAY 7

CONCERT / ENDING

#freeeu

**WELL DONE, FISH TEAM!**

Free you

partners - University, European University Alliance  
local / national art galleries, elite reporter, NGO



# WORKSHOP 3 RESULTS

## KEY INSIGHTS

- Strong appreciation of EU and Erasmus opportunities
- Need for better connection between international offices, students & NGOs
- Common goals and challenges across countries
- More communication needed → more posts, more emails
- Integration matters for all Erasmus participants
- Cooperation gaps: similar actors not always aware of each other



*Photo courtesy of NA DAAD (TCA Hamburg)*



# WORKSHOP 3 RESULTS

## KEY INSIGHTS

- Motivate students through info sessions explaining their impact
- Erasmus+ Alumni Event with practical abroad tips
- Encourage short alumni experience reports
- Joint events for incoming & outgoing students
- Collaborate with cultural centres supporting volunteering
- Be proactive in sharing opportunities with students



*Photo courtesy of NA DAAD (TCA Hamburg)*



# WORKSHOP 1 RESULTS

## WHAT ARE CHALLENGES

- **European values interpreted differently across regions** due to culture, education, and economic disparities.
- **Weak cooperation between institutions working on European values;** few alliances, few practical courses, values seen as “Western” and abstract.
- **Fragmented stakeholder collaboration** (government, HEIs, municipalities) limiting coherent policies and uptake.
- **Insufficient mobility budgets,** especially for inclusion, equality, rural areas, and people with fewer opportunities.



*Photo courtesy of NA DAAD (TCA Hamburg)*



# WORKSHOP 1 RESULTS

## HOW WE ADDRESS THEM

- **Recognise international mobility skills formally** and build in structured volunteering opportunities within Erasmus+.
- **Build a “vertical cooperation chain” between universities, schools, and other institutions;** increase visibility through social media and alumni networks.
- **Expand funding and provide targeted training for staff** to design and implement Erasmus+ projects focused on European values.



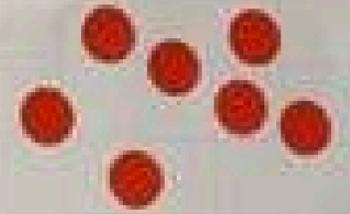
*Photo courtesy of NA DAAD (TCA Hamburg)*



# Mobility



all



Monday:

Mobility with Special Needs

Wednesday:

elderly people

Friday:

inclusive mobility fair

Tuesday:

high schoolers

Thursday:

vocational education training

Erasmus+ Alumni

Social Inclusion Centers

International Offices

panel discussion + info session

Europe meets school

parents association

Associations for elderly people

Community Schools & centers

Local Companies

info session + best practices + personal stories

create a website → provide info there

National Agency

**WORKSHOP 2 RESULTS BY ZITA HORVÁTH**



**WELL DONE, BOAT TEAM!**



## WORKSHOP 3 RESULTS

### KEY SUMMARIES

- **Challenges & Opportunities:** Universities face similar struggles with European values; interest in short-term mobilities and innovative formats like the human library.
- **Embedding Values in Education:** Need clear guidelines and practical steps to integrate European values and global citizenship into curricula and activities.
- **Action & Responsibility:** Keep values vivid through social responsibility; implement initiatives like a Jean Monnet course in Turkiye and the EUrocking poster campaign.



*Photo courtesy of NA DAAD (TCA Hamburg)*



# WORKSHOP 1 RESULTS

## WHAT ARE CHALLENGES

- **the lack of motivation and recognition,**
- **how to bring the EU values and to people who are not interested in an international experience,**
- **the lack of unified regulations and laws across the EU countries.**



*Photo courtesy of NA DAAD (TCA Hamburg)*



# WORKSHOP 1 RESULTS

## HOW WE ADDRESS THEM

- **creating space for support groups and social appreciation,**
- **raising awareness among students and their families through educational institutions,**
- **ensuring government's transparency and accountability.**



*Photo courtesy of NA DAAD (TCA Hamburg)*



department - mensa/canteen - local sch

HE!



Professors/lecturers - cinema

GET A STAR FOR EACH ACTIVITY YOU PARTICIPATE IN -> BECOMING A STAR

EVERYONE'S WELCOME!

University of Applied Sciences - International Office - Level: 1st floor/pub/c

Photo courtesy of NA DAAD (TCA Hamburg)

department - mensa/canteen - local sch

HE!



**WELL DONE, CRAB TEAM!**



# WORKSHOP 3 RESULTS

## KEY INSIGHTS

- **Organisations across EU countries share similar values and challenges, and stronger cooperation would significantly increase their impact.**
- **Participants discovered inspiring projects from other countries and felt these examples could motivate their own organisations to act more ambitiously.**
- **Mobility and engagement opportunities extend far beyond students, opening space for staff, youth workers, and community actors.**
- **The group leaves with renewed energy to take action locally and outside the Erasmus+ bubble.**



*Photo courtesy of NA DAAD (TCA Hamburg)*



## WORKSHOP 3 RESULTS

### KEY INSIGHTS

- **Participants want to become connectors, launch more long-term integration projects, and strengthen mentoring and dissemination to keep networks active.**



*Photo courtesy of NA DAAD (TCA Hamburg)*



# WORKSHOP 1 RESULTS

## WHAT ARE CHALLENGES

- **Overlapping initiatives, lack of synergy, and weak communication strategies**
- **Students and teachers show low interest, low motivation, and low participation** (including low turnout at events and voting)
- **Bureaucracy, heavy workloads, lack of time, and too many administrative or personal barriers**
- **Insufficient support from university management, lack of resources, and low engagement from partner universities**
- **Mixed attitudes toward Erasmus+, lack of trust, and politically/regulatorily driven challenges** (including unethical practices)



*Photo courtesy of NA DAAD (TCA Hamburg)*



# WORKSHOP 1 RESULTS

## HOW WE ADDRESS THEM

- **Embed engagement** directly into study programmes and everyday academic life so participation feels built-in, not extra
- **Strengthen the role of professors and mentors as active connectors** who guide, motivate, and communicate with students
- **Use a broader mix of communication channels and peer-to-peer outreach to reach students where they actually are**
- **Establish buddy, mentoring, and peer-support systems** that reduce insecurity and help new or international students integrate quickly
- **Collaborate with local organisations and city-level student groups to offer practical opportunities, shared initiatives, and community impact**
- **Organise visible engagement-focused moments** (e.g., an “Engagement Day”) that showcase opportunities and celebrate student contributions
- **Foster an inclusive, supportive environment through counselling, clear pathways to belonging, and sharing relatable success stories**



*Photo courtesy of NA DAAD (TCA Hamburg)*

theme: solidarity in actions

#EUROPEAN  
VALUES

partners:  
Students  
&  
organisations

KINDNESS  
ACROSS  
EUROPE DAY

CAMPAIGN WEEK 9 MAY

Social  
media  
posts + videos  
(during the  
week +  
final party)

QR  
CODE  
(for applying)

GOAL:  
TO RAISE AWARENESS

- activities
- clean a park
  - visit a retirement home
  - cook for homeless people

posts on  
social media  
(during the week)





**WELL DONE, ANCHOR TEAM!**



## WORKSHOP 3 RESULTS

*Photo courtesy of NA DAAD (TCA Hamburg)*



- **Improve use of funds and strengthen cooperation with NGOs and ESN.**
- Address demographic change by adapting mobility and integrating EU values into projects.
- **Focus more on diversity, self-education, and engaging with students' stories.**
- Promote and use blended intensive programmes as an effective tool.

**TAKE IT HOME.  
MAKE IT REAL.  
TAG @ERASMUS\_DAAD**



**#STUDENTS4EUVALUES25  
#ERASMUSPLUS**

# **WRAP UP, WHAT'S NEXT & SEE YOU SOON**

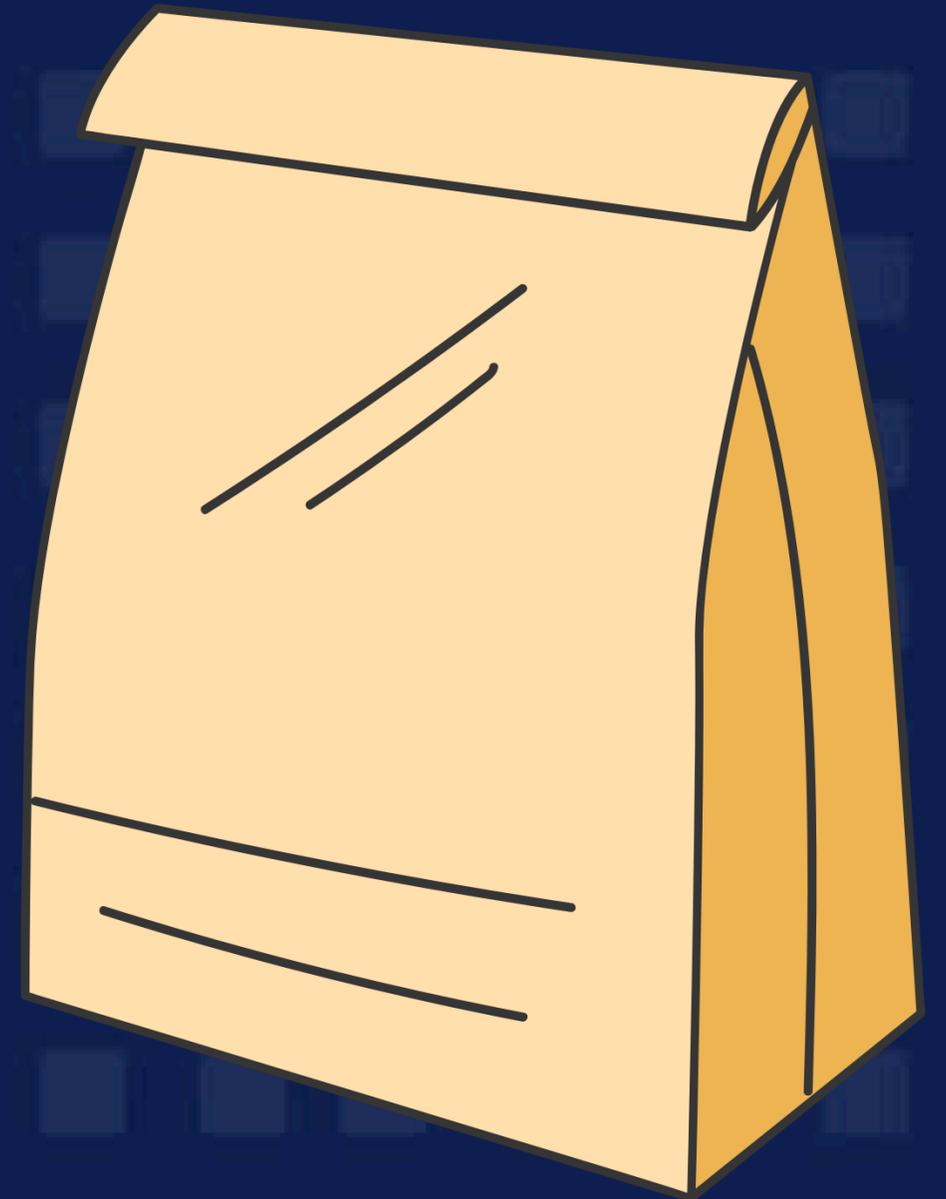
**12:45-13:00**

**#STUDENTS4EUVALUES25  
#ERASMUSPLUS**

# LUNCH BOX

WILL BE READY FOR YOU @13:00

**#STUDENTS4EUVALUES25**  
**#ERASMUSPLUS**





**THE ONES WHO  
SIGNED UP, WE'LL  
MEET AT ARENA EXIT  
AT 13:15 TO DO A CITY  
TOUR WITH ESN!**

**#STUDENTS4EUVALUES25  
#ERASMUSPLUS**

# FEW IMPORTANT THINGS

- **All photos and co-produced materials will be shared via App**
- **On the App, this event will stay open for a month; then we'll deactivate it. Make sure you save all information you want to keep.**
- **In the next two weeks, you'll receive a certificate of participation via e-mail :)**



**HOW WAS IT?  
WE WILL SEND  
YOU A SURVEY  
LINK IN A WEEK  
FROM HERE.**



**AND WE SEE YOU IN 2026 IN ONE  
OF THE NEXT TCA**  
IN SPAIN, ITALY, BELGIUM AND AUSTRIA

**More info on SALTO**





**BEFORE WE GO.....**



**SPECIAL THANKS TO**



Photo courtesy of NA DAAD (TCA Hamburg)

**SEE YOU SOON**

**THANK YOU ALL.  
THIS WAS A GREAT  
EVENT THANKS TO  
YOU. SEE YOU SOON!**

**#STUDENTS4EUVALUES25 #ERASMUSPLUS**

